

Leadership Wyoming

Alumni Committee Minutes

September 30th, 2011

Oil and Gas Conservation Commission Building- Casper, WY

Attendees:

Billie Addleman, Chair
Fran VanHouten, Vice Chair
Sarah Bucklin, Central
Deb Bush, North Central

Deb Hepp, Northeast
Mark Kinner, Treasurer
Brandy Patton, Staff
Bill Schilling, Executive Director

Attendees also included all alumni interested in being present. Meeting was held in Casper at the Leadership Challenge Institute. Approximately 40 were in attendance for this meeting.

Members not able to Attend:

Paula Atkinson, At Large
Bonnie Cannon, Southwest

Tim Kugler, At Large

Items Discussed:

1) April 30, 2011 Minutes

Randy Bruns made motion to approve minutes, seconded by Mark Kinner. The minutes of the April 30, 2011 meeting were approved unanimously.

2) Secretary's Report

No report given at this time due to Bonnie Cannon being unable to attend.

3) Treasurer's Report

Treasurer Mark Kinner reviewed the financials and presented the Profit and Loss statement for the current 2011 year along with budget expectations for 2011. At the current time net income is \$15,950 and expenses are \$6,422.60. These numbers are not completely accurate due to the Challenge Institute expenses and income not being completed at this time. Kinner announced 235 paying alumni out of 400 alumni members- a percentage of 59% for the year. The percentages were slightly lower than past years. All revenue for the year comes from dues, so the more that can pay towards this; the more the alumni association is able to do with these funds. Dues pay for the annual directory, newsletters, Constant Contact, and other events.

Billie Addleman added that money for the Southeast regional dinner events also runs through the program's books, however this is truly just in and out money and may bring in a small amount of surplus for the alumni association.

Even Brande noticed that there was zero funding shown in this report for the staffing of Brandy Patton as alumni coordinator. Billie Addleman explained that through the endowment that has been established her salary is funded through the interest in the account. It was also mentioned that \$2,000 is annually given to the main Leadership Wyoming program to help fund the endowment. The Alumni Association is set up to give 5 years of \$2,000 each year towards this endowment to assist in the funding of staff.

The financials for the current year were approved.

4) Regional Reports

Billie Addleman announced each member of the alumni committee. Several were able to attend meeting, so he asked that they summarize any regional activity that they would like to share:

- Deb Bush, North Central- Mentioned difficulty of getting region together due to the large size of area. Recruitment parties complicated to plan. Still interested in hosting a recruitment event in future, but appreciated any suggestions on how to do this with such an expansive area to cover.
- Fran VanHouten, Northwest- Recruitment event held in early March in Jackson. Fran said the meeting was held over a lunch-type setting which worked very well. Good turnout of both alumni and potential applicants- very pleased.
- Debb Hepp, Northeast- Recruitment meeting held March 10th at Linda Jennings' home in Gillette. Felt that the event was well attended by both alumni and potential applicants.
- Sarah Bucklin, Central- Recruitment meeting held March 3rd at the Parkway Plaza. The event was held at night and she believed that there may have been better attendance if it had been held at an earlier time in the day. Would like to try this in future. Approximately 10 in attendance for event. Sarah and Bill tried to put together a spring mixer for central region alumni, however only one responded that they could attend so event was cancelled. Interested in knowing if there is a better method to getting central alumni better involved.
- Billie Addleman, Southeast- Recruitment events for both Laramie and Cheyenne were very successful. Frank Galey, Even Brande and Gary Negich (Laramie event) and Stephan Pappas (Cheyenne event) exceeded the events. Approximately half alumni and half potential applicants attended events. Billie stated that approximately 40 persons attended the last regional dinner which was held in Laramie. The next dinner will be held in Cheyenne on November 17th. He is interested in engaging Torrington for a future site for regional dinners. Terri Dawson asked how people are invited to southeast events. Billie and Fran explained the program Constant Contact™ and how it is an email system that regional reps have the capability of sending communication to their region about upcoming events. Terri mentioned that although she is not a part of that particular

region she would like to attend these events if she is going to be in the area. Group agreed that they would like to see these emails as well. Future regional events will be shared with entire alumni email database as opposed to just regional group.

5) New Members of the Alumni Committee

Billie Addleman gave the report.

All members of the alumni committee were listed and new openings for the Alumni Committee were mentioned.

Currently there are three positions open for the new rotation of members. Billie Addleman of Southeast region, Bonnie Cannon of Southwest region, and Mark Kinner with an At-Large position have completed their terms and will be stepping off of the committee. The following persons showed interest in participating: Craig Nelson, Class 2004, for the Southwest region; Roxanne Homar, Class 2010, for the Southeast region; and Amy Lea, Class 2011, for the At-Large position.

A motion was made by Stephan Pappas for the approval of these three nominations to be accepted. Motion seconded by Deb Bush. Motion unanimously approved.

6) Future Challenge Institute Locations

Billie Addleman gave report.

The Challenge Institute locations have been chosen for the next four years. The locations are as follows: Thermopolis- 2012; Rock Springs/ Green River- 2013; Buffalo- 2014; Cheyenne- 2015.

The dates for each of these Institutes will be the last Thursday and Friday of September. Thermopolis Challenge Institute will be held September 27th and 28th and Amy Lea has offered to assist in the setup and organization of this event. The Cheyenne location for 2015 may be tied to a larger 15 year celebration.

Sarah Bucklin suggested a possible future location for the 2016 Challenge Institute be Cody. The group agreed that this might be a good location for the Institute. Brenda Schladweiler asked if there are active alumni in each Wyoming county. She felt that in order to have a productive and dynamic institute you need active alumni in these regions to make holding these events possible. She thought Newcastle would be a good area to have an institute, but was unsure we could sustain a meeting there if we did not have local alums.

Even Brande asked if locations of past and future Challenge Institutes were on website. Brandy Patton answered the question with stating they are not listed at this time, but that she would get these on there if this would be helpful.

Billie stated that Brandy Patton's position as alumni coordinator would also be used for assisting with upcoming Leadership Challenge Institute's. She will be helping coordinate and delegate for future institutes and attending other events such as graduation.

7) Chair's Report

Report given by Billie Addleman.

Due to meeting going over in time, Billie simply shared the mission of the alumni association ("The Mission of the Leadership Wyoming Alumni Association is to continue the momentum and diversity of Leadership Wyoming by engaging alumni in dialogue and actions which provide reflection and recommitment to excellence and progress in Wyoming") and how the alumni committee meets to further the works of the alumni association. He explained that there are quarterly meetings with two conference calls and two in-person meetings held each year. One of the meetings is normally held in Sheridan at graduation, allowing alumni committee members to attend the class graduation. Each member is asked to help organize local functions and recruitment activities as well as be the main communicator between Leadership Wyoming Alumni Committee and their region.

Billie shared with the group that although Homecoming was cancelled this year due to low attendance, the money set aside in the budget will be going towards Leadership Wyoming lapel pins for each alumni member as well as future classes of the program. These pins are currently being worked on.

8) New Business

Even Brande brought up interest in finding a way to keep alumni active after graduation. He shared his concern that he was the only one to attend the Challenge Institute in his class. Felt there should be a way to get more involvement after taking the class program. Amy Lea agreed with issue and wanted to know where we could take the program for alums after graduation...felt there needs to be more...thought this would be an important item for future dialogue.

Even brought up the importance of creating a new Facebook® page for Leadership Wyoming. He started a page back in 2006 for the program and currently has 86 alums on the site that are perfect for marketing alumni items towards. Fran asked Even to please head up this push.

Meeting adjourned.