




















1. What is the nature of your organization?

		Response Percent	Response Count
Business		12.4%	25
Government Entity		40.3%	81
Economic Development Entity		19.9%	40
Other (please specify)		27.4%	55
		answered question	201
		skipped question	0

2. How many employees does your organization have?

		Response Percent	Response Count
1-25		41.8%	82
26-50		12.2%	24
51-100		20.4%	40
101-250		10.7%	21
251-500		6.1%	12
501+		8.7%	17
		answered question	196
		skipped question	5

3. What is your position in the organization?

		Response Percent	Response Count
CEO or President		11.7%	23
Executive Director		20.8%	41
Board Member		2.0%	4
Legislator		13.2%	26
Mayor		3.6%	7
County Commissioner		13.2%	26
City Council member		0.0%	0
Staff member		16.2%	32
Appointed Public Official		3.6%	7
Other (please specify)		15.7%	31
		answered question	197
		skipped question	4



4. How is your organization involved in economic development in Wyoming?

		Response Percent	Response Count
Economic development organization		17.6%	34
Chamber of Commerce		8.3%	16
Tourism organization		4.1%	8
Business benefitting from economic development		7.3%	14
Government agency		38.9%	75
Other (please specify)		23.8%	46
answered question			193
skipped question			8



5. Are you familiar with the “Code of the West” adopted by the State of Wyoming in 2010?

		Response Percent	Response Count
Yes		87.6%	170
No		12.4%	24
If yes, how did you learn about it?			144
answered question			194
skipped question			7



6. Do you think the “Code of the West” is an accurate representation of the values of Wyoming people?

		Response Percent	Response Count
Yes		80.3%	139
No		19.7%	34
	Why?		116
	answered question		173
	skipped question		28

7. Do you utilize the “Code of the West” in economic development activities?

		Response Percent	Response Count
Yes		39.0%	67
No		61.0%	105
	If you answered yes, how and why do you use it? If you answered no, why do you not use it?		106
	answered question		172
	skipped question		29



8. Has the “Code of the West” specifically contributed to a business deciding to locate in Wyoming?

		Response Percent	Response Count
Yes		14.7%	21
No		85.3%	122

If yes, what was the business? How did the “Code of the West” contribute to the decision? 84

answered question	143
skipped question	58

9. Was the “Code of the West” a factor in a decision by a business not to locate to Wyoming?

		Response Percent	Response Count
Yes		2.9%	4
No		97.1%	134



If yes, what was the business? How did the “Code of the West” contribute to that decision not to locate in Wyoming? 64

answered question	138
skipped question	63



10. Is the “The Code of the West” beneficial to economic development for Wyoming?

	Very detrimental	Detrimental	Neutral	Beneficial	Very beneficial	Rating Average	Response Count
Code of the West	1.2% (2)	4.1% (7)	58.1% (100)	26.2% (45)	10.5% (18)	3.41	17
Why did you rate the value of the “Code of the West” to economic development the way you did?							10
answered question							17
skipped question							2

11. Do you think the Wyoming ‘Brand’ (the Cowboy State) is an accurate representation of Wyoming People?

		Response Percent	Response Count
Yes		65.7%	115
No		34.3%	60
Why?			121
answered question			175
skipped question			26

12. Do you utilize the Wyoming “Brand” in economic development activities?

		Response Percent	Response Count
Yes		37.3%	63
No		62.7%	106

If you answered yes, why do you use it? How do you use it? If you answered no, why do you not use it?

85



answered question

169

skipped question

32

13. Has the Wyoming “Brand” specifically contributed to a business deciding to locate in Wyoming?

		Response Percent	Response Count
Yes		11.2%	15
No		88.8%	119

If yes, what was the business? How did the Wyoming “Brand” contribute to that decision to locate in Wyoming?

60



answered question

134

skipped question

67

14. Was the Wyoming “Brand” a factor in a decision by a business not to locate to Wyoming?

		Response Percent	Response Count
Yes		6.3%	8
No		93.7%	118

If yes, what was the business? How did the Wyoming “Brand” contribute to that decision not to locate in Wyoming? 53

answered question 126

skipped question 75

15. Is the Wyoming “Brand” beneficial to economic development for Wyoming?

	Very detrimental	Detrimental	Neutral	Beneficial	Very beneficial	Rating Average	Response Count
Brand	1.2% (2)	4.8% (8)	53.9% (89)	32.1% (53)	7.9% (13)	3.41	16

Why did you rate the value of the Wyoming “Brand” to economic development the way you did? 7



answered question 16

skipped question 3






16. In what Wyoming town or county are you located?

	Response Count
	170
answered question	170
skipped question	31





17. What is your gender?

		Response Percent	Response Count
Female		39.6%	67
Male		60.4%	102
answered question			169
skipped question			32








18. How long have you lived in Wyoming?

		Response Percent	Response Count
Life long resident		25.1%	43
Lived here for 0-10 years		19.3%	33
Lived here for 11-20 years		11.1%	19
Lived here for 21-30 years		11.7%	20
Lived here for 30+ years		32.7%	56
answered question			171
skipped question			30



19. Please state your political affiliation:

		Response Percent	Response Count
Republican		68.3%	112
Democrat		17.7%	29
Independant		11.0%	18
Other (please specify)		3.0%	5
answered question			164
skipped question			37



20. What is your age?

		Response Percent	Response Count
Under 25		0.6%	1
26 to 35		7.6%	13
36 to 45		17.6%	30
46 to 55		36.5%	62
56 to 65		27.6%	47
65 and over		8.8%	15
Decline to answer		1.2%	2
answered question			170
skipped question			31











21. Would you be willing to answer some follow-up questions from a member of the Leadership Wyoming Team?

		Response Percent	Response Count
Yes		67.1%	112
No		32.9%	55
answered question			167
skipped question			34

22. Would you like to receive a copy of this survey?

		Response Percent	Response Count
Yes		14.5%	8
No		85.5%	47
answered question			55
skipped question			146

23. Please provide your contact information.

		Response Percent	Response Count
Name:		100.0%	108
Company:		90.7%	98
Address:		91.7%	99
Address 2:		15.7%	17
City/Town:		97.2%	105
State:		97.2%	105
ZIP:		96.3%	104
Country:		79.6%	86
Email Address:		96.3%	104
Phone Number:		89.8%	97
		answered question	108
		skipped question	93

Page 2, Q1. What is the nature of your organization?

1	joint powers board	Jan 26, 2011 6:38 PM
2	CVB	Jan 26, 2011 3:05 PM
3	Government Economic Development Entity	Jan 20, 2011 7:50 AM
4	association	Jan 19, 2011 12:23 PM
5	Utility	Jan 18, 2011 1:53 PM
6	Mayor of Cokeville	Jan 15, 2011 8:39 AM
7	Publishing	Jan 14, 2011 8:59 AM
8	healthcare system	Jan 13, 2011 1:41 PM
9	State Senator	Jan 12, 2011 1:28 PM
10	Wyoming PTAC/University of Wyoming - not sure if you include that under Government	Jan 11, 2011 3:10 PM
11	Wyoming Legislature	Jan 11, 2011 2:57 PM
12	Medical	Jan 11, 2011 11:48 AM
13	Wyoming State Legislature	Jan 11, 2011 10:32 AM
14	Utility	Jan 11, 2011 10:17 AM
15	non profit	Jan 10, 2011 4:54 PM
16	Consultant - Housing Community and Business Development	Jan 10, 2011 4:49 PM
17	business association	Jan 10, 2011 3:54 PM
18	University of Wyoming - not sure if you include that under Government	Jan 10, 2011 2:19 PM
19	Higher Education	Jan 10, 2011 12:59 PM
20	Higher Education	Jan 10, 2011 12:16 PM
21	Education/Training	Jan 10, 2011 11:15 AM
22	We finance affordable housing, but are also an instrumentality of state gov - we also play a role in Economic Development	Jan 10, 2011 10:34 AM
23	Non-Profit Organization	Jan 10, 2011 10:17 AM
24	chamber of commerce	Jan 10, 2011 10:06 AM
25	Chamber of Commerce	Jan 10, 2011 9:38 AM
26	promote local businesses	Jan 10, 2011 9:29 AM
27	University of Wyoming	Jan 10, 2011 9:02 AM

Page 2, Q1. What is the nature of your organization?

28	to help and support all three of the above and to enhance the quality of life in Riverton and Wyoming by promoting an environment where all business can grow and prosper	Jan 10, 2011 8:44 AM
29	I run a natural resource company, mineral exploration and production so not for sure which one to check, also State Legislator	Jan 10, 2011 8:31 AM
30	Chamber of Commerce/Tourism	Jan 10, 2011 8:27 AM
31	Statewide nonprofit public foundation	Jan 10, 2011 8:15 AM
32	Public education	Jan 10, 2011 8:13 AM
33	Chamber of Commerce	Jan 10, 2011 8:10 AM
34	Education	Jan 10, 2011 8:04 AM
35	non-profit	Jan 10, 2011 7:58 AM
36	Educational Organization (public)	Jan 10, 2011 7:35 AM
37	rancher and legislator	Jan 10, 2011 6:31 AM
38	Law firm and Wyoming Legislature	Jan 10, 2011 5:59 AM
39	Economic Development corporation	Jan 9, 2011 9:52 PM
40	Law Firm	Jan 9, 2011 9:09 PM
41	Legislator	Jan 9, 2011 9:04 PM
42	private education non-profit	Jan 9, 2011 8:24 PM
43	I'm a small business owner, (construction co.) and a state legislator	Jan 9, 2011 8:16 PM
44	Wyoming House of Rep.	Jan 9, 2011 7:34 PM
45	wyoming senate	Jan 9, 2011 7:16 PM
46	Education/Training focusing on Workforce Development	Jan 9, 2011 6:51 PM
47	state legislator	Jan 9, 2011 6:40 PM
48	Class Member, Leadership Wyoming 2011	Jan 9, 2011 5:41 PM
49	Non-profit: Wyoming Land Trust	Jan 9, 2011 5:13 PM
50	professional services- attorney	Jan 9, 2011 4:43 PM
51	Private non profit	Jan 9, 2011 4:29 PM
52	elected official	Jan 9, 2011 4:08 PM
53	Community development located in a state agency	Jan 9, 2011 4:06 PM
54	Utility	Jan 9, 2011 3:42 PM

Page 4, Q3. What is your position in the organization?

1	Deputy Director	Jan 26, 2011 3:18 PM
2	COO	Jan 25, 2011 9:28 AM
3	Regional Director	Jan 20, 2011 7:51 AM
4	Manager	Jan 18, 2011 1:53 PM
5	State Director	Jan 17, 2011 2:09 PM
6	Deputy Director	Jan 17, 2011 9:32 AM
7	Editor	Jan 14, 2011 8:59 AM
8	VP, Planning and Communication	Jan 13, 2011 1:41 PM
9	Program manager	Jan 11, 2011 3:10 PM
10	Program manager	Jan 10, 2011 2:20 PM
11	Research Center Director	Jan 10, 2011 12:17 PM
12	Regional President	Jan 10, 2011 12:14 PM
13	COO	Jan 10, 2011 10:45 AM
14	Community Manager	Jan 10, 2011 10:24 AM
15	Regional Director	Jan 10, 2011 10:17 AM
16	Regional Director	Jan 10, 2011 10:10 AM
17	Director of Marketing & Business Development	Jan 10, 2011 9:17 AM
18	At-Will Administrator	Jan 10, 2011 9:09 AM
19	Reginal Director	Jan 10, 2011 9:03 AM
20	Regional Director/staff	Jan 10, 2011 9:03 AM
21	Regional Director	Jan 10, 2011 8:57 AM
22	Partner / Member	Jan 10, 2011 8:48 AM
23	Workforce Center Manager	Jan 10, 2011 8:45 AM
24	Senior Specialist	Jan 10, 2011 8:14 AM
25	Financial and reporting/management	Jan 10, 2011 6:39 AM
26	director	Jan 9, 2011 8:25 PM
27	Dean	Jan 9, 2011 6:52 PM
28	Member	Jan 9, 2011 5:41 PM
29	Business owner	Jan 9, 2011 5:11 PM

Page 4, Q3. What is your position in the organization?

30	lawyer	Jan 9, 2011 4:44 PM
31	Manager	Jan 9, 2011 3:42 PM

Page 5, Q4. How is your organization involved in economic development in Wyoming?

1	Business development program	Jan 25, 2011 9:30 AM
2	Government Economic Development Organization	Jan 20, 2011 7:51 AM
3	Housing finance	Jan 19, 2011 4:00 PM
4	work with chambers, ed's, state agencies, etc. - more than one above applies	Jan 19, 2011 12:24 PM
5	I am a WEDA board member	Jan 15, 2011 12:01 PM
6	We are a business with virtually no sales in Wyoming	Jan 15, 2011 8:59 AM
7	Promoting business and economic development	Jan 14, 2011 8:59 AM
8	Setting public policy, drafting legislation	Jan 13, 2011 3:34 PM
9	We provide training and technical assistance to Wyoming small businesses	Jan 11, 2011 3:10 PM
10	State Funding through the state budget	Jan 11, 2011 2:58 PM
11	Not	Jan 11, 2011 11:49 AM
12	contributing required matching grants for business council grants	Jan 10, 2011 4:55 PM
13	Conduct Studies on housing and community issues, Facilitate community discussions	Jan 10, 2011 4:50 PM
14	We are the Chamber, but also partner with ED folks and Tourism folks	Jan 10, 2011 4:28 PM
15	We provide training and technical assistance to Wyoming small businesses	Jan 10, 2011 2:20 PM
16	Policy setting for state	Jan 10, 2011 2:16 PM
17	We are an engine that fuels ED by training the workforce	Jan 10, 2011 1:00 PM
18	Bank	Jan 10, 2011 12:34 PM
19	As a local government with a stake in economic development.	Jan 10, 2011 12:19 PM
20	Affordable Housing and Community Development	Jan 10, 2011 10:35 AM
21	Assist in providing information regarding electrical service, assist with bringing in new businesses	Jan 10, 2011 10:25 AM
22	Provide business advising/consulting to small businesses at no cost, work closely with other agencies to help our businesses succeed	Jan 10, 2011 10:11 AM
23	nonformal, entrepreneurship education	Jan 10, 2011 9:03 AM
24	Business assistance	Jan 10, 2011 8:58 AM
25	Gov't agency but have the WD Training Fund and other trng prog's to assist Econ Dev activities in building the workforce	Jan 10, 2011 8:47 AM
26	Core business that creates all the wealth for the above organizations, badly worded question	Jan 10, 2011 8:32 AM

Page 5, Q4. How is your organization involved in economic development in Wyoming?

27	Our organization represents Tourism, Chamber of Commerce and local economic organization	Jan 10, 2011 8:28 AM
28	Wyoming Entrepreneur SBDC	Jan 10, 2011 8:22 AM
29	Grantmaking organization	Jan 10, 2011 8:15 AM
30	stimulus funded	Jan 10, 2011 8:14 AM
31	Legislator	Jan 10, 2011 8:08 AM
32	Involved in training the labor force, anticipating labor force training needs	Jan 10, 2011 7:36 AM
33	legislation, state budget, and oversight	Jan 10, 2011 6:32 AM
34	Developing Legislative Policy	Jan 10, 2011 6:00 AM
35	Business that benefits from our mineral wealth	Jan 9, 2011 9:07 PM
36	through our programs individuals come to the state, spend dollars while they are in the state. Jobs for individuals that work at the organization. Organization has grown to \$30M annual revenue	Jan 9, 2011 8:27 PM
37	Education/Training	Jan 9, 2011 6:52 PM
38	Consulting	Jan 9, 2011 6:42 PM
39	funding	Jan 9, 2011 6:41 PM
40	Leadership Wyoming	Jan 9, 2011 5:41 PM
41	Land conservation	Jan 9, 2011 5:14 PM
42	By helping to provide a safe and stable environment for children and families.	Jan 9, 2011 4:30 PM
43	Private firm	Jan 9, 2011 4:23 PM
44	legislature	Jan 9, 2011 4:09 PM
45	Through community development projects	Jan 9, 2011 4:07 PM
46	Industry advocate for development of Wyoming's economy, a quality business environment and quality of life for Wyoming citizens.	Jan 9, 2011 3:35 PM

Page 6, Q5. Are you familiar with the "Code of the West" adopted by the State of Wyoming in 2010?

1	Previous involment with the Wyoming Business Council.	Feb 1, 2011 12:01 PM
2	Newspaper	Jan 31, 2011 2:16 PM
3	News reports	Jan 27, 2011 1:44 PM
4	I have heard Jim Owen's presentation several times. I have also read his book and see the video, The Code of the West - Alive and Well in Wyoming. In fact, I went with the camera crew for the filming of the events at State Fair and set up the appointments for the filming.	Jan 27, 2011 9:01 AM
5	went to the State wide presentation	Jan 26, 2011 6:39 PM
6	internet	Jan 26, 2011 5:18 PM
7	Originally saw it laminated on a plaque some time ago, then re-introduced to it by the Governor's announcement last year.	Jan 26, 2011 3:43 PM
8	Heard through my office.	Jan 26, 2011 3:19 PM
9	Long ago....	Jan 25, 2011 4:41 PM
10	Attended premiere in Laramie	Jan 25, 2011 9:32 AM
11	I have heard of it in general terms but have never read it.	Jan 22, 2011 9:49 AM
12	Newspaper	Jan 20, 2011 7:53 AM
13	From attending conferences	Jan 19, 2011 4:00 PM
14	News, co-workers, WY Business Council, etc.	Jan 19, 2011 12:24 PM
15	My organization was very involved in its creation.	Jan 18, 2011 1:29 PM
16	Through travel and tourism office	Jan 18, 2011 1:19 PM
17	News Media	Jan 17, 2011 2:10 PM
18	2009 Governor's Workforce Summit	Jan 17, 2011 9:33 AM
19	Newspaper	Jan 17, 2011 8:07 AM
20	Got a copy from the author	Jan 16, 2011 4:26 PM
21	Workforce Summit	Jan 15, 2011 5:18 PM
22	just by paying attention to Wyoming issues	Jan 15, 2011 12:02 PM
23	Presentation at UW	Jan 15, 2011 9:00 AM
24	News letter	Jan 15, 2011 8:41 AM
25	Can't pinpoint the method - seemed to be everywhere for awhile.	Jan 14, 2011 9:00 AM
26	Legislators who are friends and the press.	Jan 13, 2011 10:35 PM

Page 6, Q5. Are you familiar with the “Code of the West” adopted by the State of Wyoming in 2010?

27	I googled it after reading this question.	Jan 13, 2011 4:07 PM
28	Discussed it and voted to pass it into law.	Jan 13, 2011 3:35 PM
29	various presentations and articles	Jan 13, 2011 1:42 PM
30	At an introduction meeting in Laramie	Jan 12, 2011 3:44 PM
31	Read the book, followed the bill	Jan 12, 2011 1:29 PM
32	news and Sen Anderson	Jan 12, 2011 8:01 AM
33	newspaper	Jan 11, 2011 3:53 PM
34	I think I saw it first on a poster, or maybe it was the video that was done last year?	Jan 11, 2011 3:11 PM
35	I voted for it.	Jan 11, 2011 2:59 PM
36	It is a program that the Wyoming Chamber Partnership is going to be promoting.	Jan 11, 2011 2:24 PM
37	Real Estate agent.	Jan 11, 2011 11:49 AM
38	Media	Jan 11, 2011 11:47 AM
39	newspaper, and from county material	Jan 11, 2011 11:44 AM
40	I knew of the Code before it was adopted by the State.	Jan 11, 2011 10:33 AM
41	Received presentation at Leadership Wyoming	Jan 11, 2011 7:48 AM
42	newspaper	Jan 11, 2011 7:47 AM
43	Jim Allen, author of the Code of the West, was our keynote speaker at our annual dinner one & a half years ago.	Jan 10, 2011 6:15 PM
44	I voted for it.	Jan 10, 2011 5:08 PM
45	Leadership Wyoming	Jan 10, 2011 4:55 PM
46	Recieved an e-mail from a local businessman about the Code of the West and have been working with the Wyoming Chamber Partners to bring a program state wide with these principles.	Jan 10, 2011 4:29 PM
47	Press release with WEDA and the Casper Star tribune	Jan 10, 2011 4:11 PM
48	Wyoming Chamber Partnership	Jan 10, 2011 3:54 PM
49	News paper	Jan 10, 2011 3:11 PM
50	Actually, I think I saw it for the first time on a poster somewhere? Not absolutely certain.	Jan 10, 2011 2:21 PM
51	voted aye on it	Jan 10, 2011 2:17 PM
52	I voted for it as a legislator	Jan 10, 2011 2:15 PM

Page 6, Q5. Are you familiar with the "Code of the West" adopted by the State of Wyoming in 2010?

53	News media	Jan 10, 2011 1:50 PM
54	Link to video on web.	Jan 10, 2011 1:46 PM
55	The Wyoming Chamber Partnership has been working in conjunction with the Wyoming Business Council and University of Wyoming to market and ethics certification to Wyoming Businesses based on the "Code of the West."	Jan 10, 2011 1:15 PM
56	Heard about it on the news.	Jan 10, 2011 1:00 PM
57	Have viewed Jim Owen's film produced with the University of WY for the state. I've also read "Code of the West" in several different formats over the past few years.	Jan 10, 2011 12:34 PM
58	I heard various references to it at meetings or in things I read. I now have a copy of it on my desk.	Jan 10, 2011 12:20 PM
59	News releases, news stories and promotional video	Jan 10, 2011 12:17 PM
60	At the Governor's Workforce Summit a few years ago	Jan 10, 2011 11:16 AM
61	Don't recall	Jan 10, 2011 11:07 AM
62	Rotary Club	Jan 10, 2011 10:46 AM
63	From the Cowboy Ethics book and the video	Jan 10, 2011 10:36 AM
64	Through the book it came from and the process.	Jan 10, 2011 10:29 AM
65	First, through Jonah Bank that utilizes it as it's Code. Then, when the Legislature passed the bill and it was signed by Gov. Freudenthal.	Jan 10, 2011 10:25 AM
66	Information in the paper and on the web.	Jan 10, 2011 10:24 AM
67	Newspaper	Jan 10, 2011 10:12 AM
68	Reading material from various agencies and organizations.	Jan 10, 2011 10:11 AM
69	Read about it would like to have easy way to see and implement	Jan 10, 2011 10:10 AM
70	from: The McMurry organization, the Wyoming Business Council, UW School of Business, a couple of law firms, the State Legislature -- from just about fricking everyone.	Jan 10, 2011 10:07 AM
71	Our organization was part of the brain team that helped create it.	Jan 10, 2011 9:31 AM
72	Wyoming Chamber of Commerce Partnerships	Jan 10, 2011 9:30 AM
73	I learned about the Code of the West when my sister used it as theme of her doctoral paper. Then I heard about it adopted by state in media.	Jan 10, 2011 9:16 AM
74	I learned about it through my work with the legislature.	Jan 10, 2011 9:10 AM
75	When I first moved to Wyoming and after it was passed as something in the Wyoming legislature.	Jan 10, 2011 9:08 AM

Page 6, Q5. Are you familiar with the "Code of the West" adopted by the State of Wyoming in 2010?

76	Media/Wyoming Business Report	Jan 10, 2011 9:04 AM
77	Read some during adoption. Can't say I've real familiar with contents but have read it.	Jan 10, 2011 8:59 AM
78	Through our internal efforts to support the concept at the Wyoming Business Council.	Jan 10, 2011 8:58 AM
79	Followed the legislation as it was working through legislature.	Jan 10, 2011 8:55 AM
80	Our Department dispays the Code of the West in each of our offices around the state.	Jan 10, 2011 8:53 AM
81	Familiar with all of the publicity. Good friend and colleague was instrumental in developing it. Attended the UW public kick-off presentation when the video was shown.	Jan 10, 2011 8:49 AM
82	From the news and internet	Jan 10, 2011 8:46 AM
83	I'm not exactly sure at which venue or which newspaper - it was all over the internet as well. I try and keep informed. Those ten little simple rules to live by sure did cause a "ruckus" -	Jan 10, 2011 8:45 AM
84	news paper and through the WCCA (Wyoming County Commissioners Assn.)	Jan 10, 2011 8:42 AM
85	First learned about it before coming to work for the Chamber when I owned my own commercial sign business.	Jan 10, 2011 8:38 AM
86	While in Nevada, a friend gave me a copy of the book as a farewell gift.	Jan 10, 2011 8:37 AM
87	I voted for it	Jan 10, 2011 8:33 AM
88	WCCE, Cnady Wright, Dave-Cheyenne Chamber Director	Jan 10, 2011 8:29 AM
89	e-mail	Jan 10, 2011 8:27 AM
90	A clip of the video was sent to me via email	Jan 10, 2011 8:23 AM
91	WBC was a sponsoring entity.	Jan 10, 2011 8:17 AM
92	Being a state agency, we've learned first hand through governmental officials& department heads	Jan 10, 2011 8:16 AM
93	Attended meeting where Jim Owen spoke.	Jan 10, 2011 8:15 AM
94	In session	Jan 10, 2011 8:09 AM
95	Legislation	Jan 10, 2011 8:07 AM
96	newspaper articles	Jan 10, 2011 7:58 AM
97	Read the book, saw the video, followed the discussion in the legislature.	Jan 10, 2011 7:46 AM

Page 6, Q5. Are you familiar with the “Code of the West” adopted by the State of Wyoming in 2010?

98	Read about it in the paper, heard reference to it during the most recent political season, heard that some professors at UW were adopting it as a device for sparking conversation, heard the Legislature was adopting it as an unofficial motto or some such	Jan 10, 2011 7:38 AM
99	emails from Cheyenne	Jan 10, 2011 7:35 AM
100	News reports at the time of adoption and during the gubernatorial campaign,	Jan 10, 2011 7:23 AM
101	Received book several years ago as a gift.	Jan 10, 2011 7:15 AM
102	Partner organization through funding partners (University of Wyoming, Wyoming Business Council)	Jan 10, 2011 6:39 AM
103	Helped pass the bill	Jan 10, 2011 6:32 AM
104	As a member of the legislature.	Jan 10, 2011 6:01 AM
105	Internet Trailer	Jan 9, 2011 9:54 PM
106	media	Jan 9, 2011 9:52 PM
107	I was serving in the legislature when we adopted the Code.	Jan 9, 2011 9:13 PM
108	voted for it in the legislative session	Jan 9, 2011 9:08 PM
109	Helped pass it as the official code of Wyoming	Jan 9, 2011 9:06 PM
110	from: McMurry group, UW Business Colege, Wyoming Business Council...it is fricken everywhere	Jan 9, 2011 8:56 PM
111	I voted on it.	Jan 9, 2011 8:50 PM
112	It was introduced into the minerals committee which I'm on and then passed the st. House when I voted on it.	Jan 9, 2011 8:18 PM
113	I voted for it in the Wyoming Senate.	Jan 9, 2011 7:38 PM
114	Newspaper/Website	Jan 9, 2011 7:37 PM
115	In the senate.	Jan 9, 2011 7:27 PM
116	I voted for it.	Jan 9, 2011 7:17 PM
117	literature from State of Wyoming	Jan 9, 2011 7:11 PM
118	LEGISLATURE	Jan 9, 2011 7:10 PM
119	Many sources including reading the book but as far it being adopted by Wyoming, through the news.	Jan 9, 2011 6:52 PM
120	Senator Jim Anderson	Jan 9, 2011 6:42 PM
121	I am one of the cosponsors	Jan 9, 2011 6:41 PM
122	Through our Rotary Club	Jan 9, 2011 6:23 PM

Page 6, Q5. Are you familiar with the "Code of the West" adopted by the State of Wyoming in 2010?

123	In the newspapers and via emails from WEDA.	Jan 9, 2011 6:23 PM
124	Newspaper	Jan 9, 2011 6:16 PM
125	economic development and via official communication	Jan 9, 2011 5:54 PM
126	Knew about it as part of its passing through the legislature	Jan 9, 2011 5:42 PM
127	Thru press releases and the Governor's website	Jan 9, 2011 5:34 PM
128	News	Jan 9, 2011 5:27 PM
129	Through contacts with legislators and by reading newspapers	Jan 9, 2011 5:16 PM
130	Newspaper	Jan 9, 2011 5:15 PM
131	How big a waste of time and money it was	Jan 9, 2011 5:14 PM
132	born here	Jan 9, 2011 5:12 PM
133	I was a member of the Legislature in 2010	Jan 9, 2011 4:45 PM
134	Newspaper	Jan 9, 2011 4:44 PM
135	Followed the legislation.	Jan 9, 2011 4:30 PM
136	The book	Jan 9, 2011 4:23 PM
137	University College of Business, Jonah Bank, Trihydro, Wyoming Legislature	Jan 9, 2011 4:10 PM
138	Voted on it	Jan 9, 2011 4:09 PM
139	Through the legislature	Jan 9, 2011 4:07 PM
140	News	Jan 9, 2011 3:43 PM
141	Newspaper	Jan 9, 2011 3:38 PM
142	Involved in the consideration, video development, etc.	Jan 9, 2011 3:35 PM
143	Jonah Bank and the University of Wyoming College of Business.	Jan 9, 2011 3:35 PM
144	Forums. presentations by Mr. Owen, read the book	Jan 9, 2011 3:32 PM

Page 7, Q6. Do you think the "Code of the West" is an accurate representation of the values of Wyoming people?

1	I do think the Code is an accurate representation of our values in Wyoming; however, I also think that the code represents universal values which are then explained using the cowboy as a metaphor.	Feb 1, 2011 12:06 PM
2	I think it is the "ideal" that Wyoming people may have grown up with, or had years ago. However, I don't think it is as accurate as it once was.	Jan 27, 2011 1:45 PM
3	Wyoming people are generally honest, hard working individuals. I come from the agriculture arena, where farmers and ranchers don't have to think about the code, they just live it naturally.	Jan 27, 2011 9:02 AM
4	These are codes everyone should invoke in their daly lives and many people who live here do that we deal with.	Jan 26, 2011 6:44 PM
5	Of course it is not 100%, but you have to have an ideal or a goal to aspire to. Wyoming people are the closest to living the code that I have seen.	Jan 26, 2011 3:44 PM
6	I think Wyoming people pride themselves on integrity.	Jan 26, 2011 3:19 PM
7	Again, I have not read it.	Jan 22, 2011 9:49 AM
8	More often than not I find myself dealing with people who do not demonstrate these values.	Jan 20, 2011 7:56 AM
9	I think in some ways, yes. I think many still value the simple, honest principles that should guide the way we treat others, and consequently do business.	Jan 18, 2011 1:34 PM
10	Think "accurate" is a little strong. The code fits most of the time, but accurate is misleading.	Jan 17, 2011 8:14 AM
11	I don't think you can argue with the founding principles that are in the Code of the West. I think we could all be better citizens if we practiced them daily.	Jan 15, 2011 12:03 PM
12	Basic values of honest hard working people.	Jan 15, 2011 9:00 AM
13	Not sure. Didn't study it to good.	Jan 15, 2011 8:48 AM
14	General intent seems correct.	Jan 14, 2011 9:01 AM
15	Since you didn't have somewhat as a choice I would say yes more than no. Humans defy that kind of catagorization, but generally there are more Wyomingites that meet the goal of reaching for our "better angels" than not.	Jan 13, 2011 10:39 PM
16	For the most part we still have the old west ethics and honesty.	Jan 13, 2011 4:08 PM
17	too narrow and conservative point of view. Very individually focused without a sense of community	Jan 13, 2011 1:42 PM
18	This is really a yes and no question. Yes the values in the code are representative of Wyoming people but they are presented in a dated format. It continues the preception that we are still in the 1800's. To many people ahead think that and we should not continue to perpetuate it.	Jan 12, 2011 3:47 PM

Page 7, Q6. Do you think the “Code of the West” is an accurate representation of the values of Wyoming people?

19	The code is what has given Wyoming its image, respect and values. As an unwritten code it had great significance on Wyoming's formation. As a written code it will carry even greater significance guiding future generations on why Wyoming is the way it is.	Jan 12, 2011 1:47 PM
20	I think it is an ideal representation of the values of Wyoming people.	Jan 12, 2011 11:58 AM
21	I think it is more a representation of what we strive for than actually are in some cases, but I think it is a great ideal to strive toward.	Jan 11, 2011 3:54 PM
22	Personally, I really like it and it resonates with me.	Jan 11, 2011 3:11 PM
23	I love it - I think all people should aspire to these values not just people in Wyoming.	Jan 11, 2011 2:54 PM
24	It used to be, and I feel it serves as an attainable goal of what Wyoming values should/could be again. We have lost some of our self reliance and western ethics due to a relaxation of individual accountability demands.	Jan 11, 2011 1:20 PM
25	While it reflects independence it does not accurately represent the underlying entitlement issues that are pervasive in Wyoming. The result is that the statement is hypocritical.	Jan 11, 2011 11:50 AM
26	It is what this State was built on	Jan 11, 2011 11:48 AM
27	most of the people in Wyoming have the same basic values that have helped this state to become what it is. We need to keep those values in place	Jan 11, 2011 11:45 AM
28	There is not one of the listed items I disagree with. If everyone followed the Code our world would be a better place.	Jan 11, 2011 10:35 AM
29	It is a good code of values and is representative of what Wyoming politicians, businessmen, leaders and others should try to achieve. As an ideal, this code is good, but it should not substitute for each person's individual code. It is good that the state legislature adopted it, they need to have a good solid set of principles, but they are lacking a vision and defined goals to reach that vision.	Jan 11, 2011 7:54 AM
30	Yes, but sometimes people in other states may perceive the code as being antiquated and outdated. Which is certainly not the case.	Jan 10, 2011 6:16 PM
31	It is a mythical belief system. But myths are sometimes good things too.	Jan 10, 2011 5:08 PM
32	I don't know - I have yet to read it	Jan 10, 2011 4:51 PM
33	Being from here it is how many of us not only conduct our businesses but our personal lives as well.	Jan 10, 2011 4:30 PM
34	As a whole, they are good but might not be diversified enough.	Jan 10, 2011 4:14 PM
35	Mostly with some mythology	Jan 10, 2011 3:55 PM
36	It's been a long time since I read it and I can't remember it. However, I remember not disagreeing with it.	Jan 10, 2011 2:43 PM
37	I am unfamiliar with it, therefore cannot answer this question or the next several questions	Jan 10, 2011 2:29 PM

Page 7, Q6. Do you think the “Code of the West” is an accurate representation of the values of Wyoming people?

38	That is the way I was raised	Jan 10, 2011 2:17 PM
39	Although it does not represent all Wyoming people, it's precepts are what Wyoming and the West were built on. Because Wyoming is such a conservative state, these values seem to fit here more than other states.	Jan 10, 2011 1:16 PM
40	YES and NO - the promotional image of "the code" is very cowboy/agriculture focused, yet we are not a very agricultural state, nor do we have many cowboys, and I'm not sure many of our businesses are oriented that way either.	Jan 10, 2011 1:05 PM
41	A qualified "yes". The underlying fundamentals of the "Code of the West" are a great guide for any organization including the State of Wyoming. The western, local flavor that Code of the West portrays is more of a "feel good, folksy" way of presenting those guiding values. Unfortunately that very portrayal may have a negative backwoods connotation for others outside of WY.	Jan 10, 2011 12:34 PM
42	Yes, but I think it is often taken to the extreme. It is sometimes used to dismiss new ideas and discussion.	Jan 10, 2011 12:23 PM
43	It was written originally by someone from New York after watching years of Hollywood western movies. It is contrived. It doesn't really speak at all to values of: cooperation helping one another respect for others teamwork	Jan 10, 2011 11:41 AM
44	Because all mankind should abide by the same concept.	Jan 10, 2011 11:10 AM
45	Yes, because we do have a different way living in Wyoming. It is nice to think that we are ethical enough here in Wyoming to follow the 10 principles of the code.	Jan 10, 2011 11:03 AM
46	Population-wise, Wyoming is too small to NOT live by that Code because you can't be anonymous - so you have to be accountable.	Jan 10, 2011 10:37 AM
47	It still seems to be the way that the majority of business is completed in this state. Many clients are pleasantly suprised about the length a hand shake will take them.	Jan 10, 2011 10:35 AM
48	I do believe that Wyoming is what the “Code of the West” is a great way to represent our state. The majoritiy of the people are friendly and have great hearts. Our community members step up to the plate when and where needed to get the job(s) done.	Jan 10, 2011 10:32 AM
49	For the most part is fits, though some of the phrasing of the code is makes it a little dated.	Jan 10, 2011 10:30 AM
50	Wyoming is, what America was. This is a selling point for Wyoming.	Jan 10, 2011 10:26 AM
51	We are all impacted by the myth of the cowcoy and the values it implies. It is not so much factual as the myth of what is great in all of us.	Jan 10, 2011 10:19 AM
52	I think Wyoming people are like people anywhere. You will have some, perhaps most, who are ethical and wish to do the right thing, and then a certain percentage who have a looser concept of ethics.	Jan 10, 2011 10:14 AM
53	sort of an individual responsibility type of mode.	Jan 10, 2011 10:11 AM

Page 7, Q6. Do you think the "Code of the West" is an accurate representation of the values of Wyoming people?

54	For the most part, people in this area understand that the Code of the West is a different region from anywhere else in the United States. However we do have lots of people moving in from the West Coast and mid-west who maybe don't understand it but in time they do	Jan 10, 2011 9:32 AM
55	In general yes.. It what we want to be.. but don't think that we have the total culture	Jan 10, 2011 9:21 AM
56	The code is symbolic of how folks wish they were. It is nostalgic and is not substantive. Nothing is defined.	Jan 10, 2011 9:16 AM
57	I don't really know. I think it is representative of most people, but I certainly wouldn't say all Wyoming-ites live by it.	Jan 10, 2011 9:09 AM
58	From what I remember, I think it represents the feelings of many Wyomingites, but certainly not all.	Jan 10, 2011 9:00 AM
59	The name itself is interesting and it might represent the values of Wyoming people, but since it could also lend itself to meaning "outlaw" activities (the old wild west) it may not represent the values of current Wyoming people	Jan 10, 2011 8:57 AM
60	Wyoming still has that spirit that your word is your bond and you need to live your life with those values.	Jan 10, 2011 8:56 AM
61	Wyoming people generally follow code of the west even before it was adopted.	Jan 10, 2011 8:55 AM
62	Having been born and raised here it is consistent with the values my mother and father tried to instill in me, growing up on a homestead farm near Pavillion, WY. Agriculture is a big part of the Wyoming heritage and farm/ranch families have long been people of their word.	Jan 10, 2011 8:55 AM
63	It has some great values and great components of the west and WY. I certainly think that the code of ethics and the values it portrays are ideal and something we should strive for. It disappointed me that all the folks in it were "good-ol boys" "ranching families" "Cowboys" etc..... I am in Laramie and that is certainly not the leading business/economic development community.	Jan 10, 2011 8:50 AM
64	I checked "no" but I really believe Yes and No - I think the "Golden Rule" is a more accurate representation of the values of Wyoming people - the people in Wyoming are some of the kindest people I've ever met in my life! I believe many of the ten simple rules are qualities of Wyoming people but represented in such a fashion as it is spins it like we're a bunch of redneck, hicks - We're a fickle bunch in Wyoming -	Jan 10, 2011 8:50 AM
65	The smaller size of the communities seem to make us care about our neighbors more than in some states where the method of survival is more of every man for himself.	Jan 10, 2011 8:43 AM
66	Not familiar with it	Jan 10, 2011 8:42 AM
67	Whether it is accurate or not is irrelevant. It is an image we want to perpetuate.	Jan 10, 2011 8:41 AM
68	Not really is a better answer than "yes". The code is an ideal representation of what all societies would like to be. I do not think you can say these attributes are specific to Wyoming. I can't say they represent Wyoming as a whole.	Jan 10, 2011 8:25 AM

Page 7, Q6. Do you think the “Code of the West” is an accurate representation of the values of Wyoming people?

69	I think it is an aspiring attribute of the general population. Most of us hope we are ethical and we want the world to be ethical.	Jan 10, 2011 8:20 AM
70	I think it is somewhat accurate, but I do remain neutral overall.	Jan 10, 2011 8:17 AM
71	It's pure mythology.	Jan 10, 2011 8:16 AM
72	Independant, Honest, Do whatever it takes	Jan 10, 2011 8:16 AM
73	I do not agree that one should impose or legislate values on others. I can only interpret my personal value system and I align with "Code of the West".	Jan 10, 2011 8:10 AM
74	Though old fashioned, it should represent an ideal way to operate.	Jan 10, 2011 8:09 AM
75	I think different aspects of the code represent different peoples' values. I don't think everyone in WY identifies with our western theme and western heritage. I think it's cool, I can argue with any of the code but I think there are a lot of people who don't even think about WY's cowboy brand.	Jan 10, 2011 7:48 AM
76	I've read it and find it to be trite, a caricature of the West, deliberately crafted by a savvy Wall Street investor to make money. And he has! I don't find the ten principles to be unique to the West or Wyoming, nor do I find them to be an improvement on "what you hate in others, do not do yourself. This is the whole law; all the rest is commentary." (Rabbi Hillel, ~100 BC)	Jan 10, 2011 7:48 AM
77	The concept is more of a mythical homage to times gone by. The ranching and agricultural contribution to Wyoming's economy continues to play a smaller and smaller role. I would say that most of the ten "codes" apply or should apply to everyone.	Jan 10, 2011 7:23 AM
78	It is an ideal, something to strive for, not necessarily something achieved.	Jan 10, 2011 7:16 AM
79	Live each day with courage or cry like a baby Take pride in your work or cover up your mistakes Always finish what you start or cut corners Do what has to be done or look the other way Be tough, but fair or just wimp out When you make a promise, keep it or lie and smile Ride for the brand or apply the hot brand to others Talk less, say more or ramble on about nothing Remember that some things are not for sale except for the right price Know where to draw the line or cross it when it suits you. It's based in part on a 1934 Zane Grey novel about the West, the Virginian by Owen Wister, the Johnson County War, and a host of other "Western" idioms that tell each of us to look within ourselves for moral guidance and, I dare say, to God.	Jan 10, 2011 6:48 AM
80	It expresses our collective ethic and the rugged individualism that is so central to Wyoming's psyche	Jan 10, 2011 6:33 AM
81	Absolutely for the many who have been long time residents of Wyoming and other western states. Perhaps not so true for some who have migrated from elsewhere, especially urban centers.	Jan 10, 2011 6:14 AM
82	For the most part, I believe it reflects Wyoming values that I learned from my parents who were ranchers and in my mother's case, native to Wyoming. (My father came when he was six.) I see the Code of the West as sort of capturing what many already believed, not as a creation of something new.	Jan 10, 2011 6:03 AM

Page 7, Q6. Do you think the "Code of the West" is an accurate representation of the values of Wyoming people?

83	I have lived in Wyoming all of my life and you are generally judged by what you do rather than what you say.	Jan 9, 2011 9:54 PM
84	I'd like to think so, and I practice it myself, but I don't think it's realistic in today's world, unfortunately.	Jan 9, 2011 9:53 PM
85	It simply states in simple terms what we all believe are the standards of conduct and the mores of the people of our state.	Jan 9, 2011 9:14 PM
86	It is who we are and what we are about	Jan 9, 2011 9:08 PM
87	The people of Wyoming more than any other state have the core values stated in the "Code of the West".	Jan 9, 2011 9:07 PM
88	I think it is aspirational.	Jan 9, 2011 8:50 PM
89	wyoming is a ag state. built by strong honest people. the code comes from those people and their values	Jan 9, 2011 8:43 PM
90	Maybe it does in part but I felt it was embarrassing to bring it out like this. Honesty is something all good Americans have and live by. It is not unique to the West. I think people from other parts of our country may find it insulting. I guess integrity and dependable handshakes are something we have been living by for generations and I didn't need anyone to tell us to be this way when we have been for generations, or to brag about it.	Jan 9, 2011 8:38 PM
91	I am not that familiar with the "Code of the West, so I don't know if represents the values of the Wyoming people	Jan 9, 2011 8:28 PM
92	It is what the great majority wants to use as a model for decisions.	Jan 9, 2011 7:39 PM
93	It's more of an ideal.	Jan 9, 2011 7:28 PM
94	It represents the ideal that we strive toward.	Jan 9, 2011 7:18 PM
95	common sense and ethical ideals	Jan 9, 2011 7:12 PM
96	I think people do what they want without regard to a code	Jan 9, 2011 6:43 PM
97	I believe that the people of Wyoming have an independence that was representative of the growth of the west.	Jan 9, 2011 6:36 PM
98	Not only Wyo. people but all people. Its to me do unto others philosphy.Alot of it is common sense.	Jan 9, 2011 6:25 PM
99	Its idealized, rural, and folksy. It depend on where you are from witnin the state. A good sales pitch.	Jan 9, 2011 6:18 PM
100	It is a good start but some of the tenets could be clarified and some additions may strengthen it.	Jan 9, 2011 5:43 PM
101	I think if you look past the symbol "Code of the West", and to what it means, we should all do our best to finish what we start, do whats best for the group you represent not yourself, and keep your word is a great way to go thru life.	Jan 9, 2011 5:43 PM

Page 7, Q6. Do you think the "Code of the West" is an accurate representation of the values of Wyoming people?

102	Yes and no, it is "pretty to think so." However if taken literally, a code could cause problems; e.g. "do what has to be done" or "ride for the brand" could lead to illegal or immoral behavior by some standards. I take the code with a grain of salt, the intension is good.	Jan 9, 2011 5:33 PM
103	The "Code of the West" promotes values that are typical of highly principled people everywhere. It applies to Wyoming people but is certainly not unique to Wyoming.	Jan 9, 2011 5:20 PM
104	Although I think many of the values are admirable, it is based on a fictional notion of what a New York lawyer thought old-fashioned western values to be.	Jan 9, 2011 5:19 PM
105	The Code of the West has it's roots in the cowboy culture that has guided our way of life since the early days of the settlement of the state.	Jan 9, 2011 4:48 PM
106	It simple restates fundamental principles we have had in western civilization in the language of the our frontier heritage.	Jan 9, 2011 4:47 PM
107	In too many parts of the country, people do not stand for anything. Here in Wyoming, we do and have a code of ethics to support that stance!	Jan 9, 2011 4:31 PM
108	While there are scoundrels in Wyoming most folks here are a breed apart from the rest of the country.	Jan 9, 2011 4:24 PM
109	Based on my experience in business and government. It is not universally applied but is a fair representation of the general ethical situation.	Jan 9, 2011 4:11 PM
110	Give me a break!	Jan 9, 2011 4:10 PM
111	Through community assessments, we hear from people across the state that this represents them.	Jan 9, 2011 4:08 PM
112	People in the West tend to be drawn back to the basics unlike other areas of the country. Regardless of how many laws are created, the "Code of the West" is the basic building blocks of how individuals should respect and treat each other.	Jan 9, 2011 3:44 PM
113	Yes, in part. I think it is our heritage but not always the way we live.	Jan 9, 2011 3:39 PM
114	It's a written expression of the intangible ways in which most folks approach life and business.	Jan 9, 2011 3:36 PM
115	It is representative of the values Wyoming people aspire to and expect in their interactions with others.	Jan 9, 2011 3:36 PM
116	It represents the expectations of accountability, commitment, depenability, and honesty of WY folks.	Jan 9, 2011 3:35 PM

Page 8, Q7. Do you utilize the "Code of the West" in economic development activities?

1	In all matters of policy, including economic development, I think the Code can be used to frame and guide the discussion.	Feb 1, 2011 12:08 PM
2	We present it to our leadership class and promote it at conferences and other events.	Jan 27, 2011 9:02 AM
3	Not necessarily directly involved in ED activities.	Jan 26, 2011 6:45 PM
4	Have made copies for visitor packets for certain groups.	Jan 26, 2011 3:45 PM
5	We have a brand for Wyoming we use and it embodies what the cod is about, but we don't use it directly or verbatim.	Jan 26, 2011 3:20 PM
6	Tourism uses "Forever West". I have not seen "Code of the West"	Jan 26, 2011 3:07 PM
7	Not actively	Jan 25, 2011 9:39 AM
8	Same answer	Jan 22, 2011 9:49 AM
9	Yes. I was raised with these values (outside of Wyoming). Therefore, they are just part of how I operate on a day to day basis - in both my personal and professional life.	Jan 20, 2011 7:59 AM
10	I try to treat people fairly. I try to be very honest. I try to be helpful... And I do this because I think it is a reflection on my personal character if I act or don't act ethically, honestly, and in a way I would like to be treated.	Jan 18, 2011 1:36 PM
11	it helps explain the culture of Wyoming to out of state employers and or businesses.	Jan 17, 2011 9:34 AM
12	Posted in our offices.	Jan 15, 2011 5:19 PM
13	#3 - Always finish what you start. Economic development takes time and patience.	Jan 15, 2011 12:04 PM
14	Not directly involved in economic development. But if I were, promoting an ethical approach would seem to be the wrong direction. Ethics are well and good, but profit and ease of conducting business would seem to be much more important to prospective investors.	Jan 14, 2011 9:03 AM
15	I'm not really sure what is meant by this question. Do you mean, do I follow the Code of the West, or do I promote it and tell others about it?	Jan 14, 2011 8:28 AM
16	I am not generally the commissioner that is front and center on recruitment.	Jan 13, 2011 10:40 PM
17	Just learned of it today.	Jan 13, 2011 4:08 PM
18	In almost every consideration I make with regard to a vote, I think of the people of Wyoming. That code represents the make-up of a large percentage of this state's people.	Jan 13, 2011 3:36 PM
19	Makes us look like out-of-date hicks	Jan 12, 2011 3:48 PM
20	There is no greater guiding force in a way to live an ethical lifestyle and run a successful business.	Jan 12, 2011 1:48 PM

Page 8, Q7. Do you utilize the “Code of the West” in economic development activities?

21	Not involved with promotion.	Jan 12, 2011 1:22 PM
22	Have not had the opportunity yet	Jan 12, 2011 8:02 AM
23	I believe our economic development group tries to .	Jan 11, 2011 3:55 PM
24	I am really not involved in that aspect of economic development that recruits businesses to the state, so it is not really relevant.	Jan 11, 2011 3:13 PM
25	My economic development efforts primarily involve teaching Wyoming entrepreneurs how to interface with government contracting opportunities. I'm not really employing any marketing strategies to try to convince a company to come to Wyoming. I think there's a myth out there that economic development is one big marketing campaign, trying to get companies to relocate here, and there is a component of economic development that does that, but I don't think it's the biggest part. I think the biggest part is working to increase opportunities for companies that are already here.	Jan 11, 2011 2:58 PM
26	We are planning on using it in the near future - as soon as we learn more about the program.	Jan 11, 2011 2:24 PM
27	Being willing to offer a "hand up" but not a "hand out" will leave beneficiaries grateful but not expectant.	Jan 11, 2011 1:23 PM
28	NA	Jan 11, 2011 11:50 AM
29	Because we are not a branch of an Economic Development or entity, we are not really that hands on.	Jan 11, 2011 11:49 AM
30	I think we do, just learning more about this matter and what has happened in the past.	Jan 11, 2011 11:45 AM
31	In our organization, we are aware of the code of the west, but we have done our own strategic planning and have defined our own mission, vision and values. The values that we have developed are more significant to us than the code of the west. Some of our values are similar to the code of the west's values, but we prefer to look at our values and principles as ones we own and believe in - not ones handed to us. We took the time and effort to develop our own and the process as well as the result helped our organization. It is good that the Legislature adopted the code of the west, it would have been better if they had taken the time to develop their own mission, vision and values. They would have been far better off by going through the process and achieving something that they could take ownership. Without taking ownership and having put their heart and soul into the process and the result, the code is still just a set of values that they have been handed.	Jan 11, 2011 8:01 AM
32	We have distributed the Code of the West videos to national marketing firms.	Jan 10, 2011 6:17 PM
33	Make a promise, follow through; take pride in your work & be tough but fair - would be our top 3 for economic development activities.	Jan 10, 2011 4:16 PM
34	not yet	Jan 10, 2011 3:55 PM
35	Our business is not solely in Wyoming.	Jan 10, 2011 3:12 PM
36	not had the opportunity	Jan 10, 2011 2:17 PM

Page 8, Q7. Do you utilize the "Code of the West" in economic development activities?

37	Reference it in promotion of Wyoming.	Jan 10, 2011 1:47 PM
38	We have not utilized the "Code of the West" yet. We intent to as we go forward and the business ethics program is implemented.	Jan 10, 2011 1:18 PM
39	No, although working for the university, the cowboy/cowgirl image is a key element of the school's identity.	Jan 10, 2011 1:05 PM
40	We promote our location and that we are located in a safe, responsible city, but do not use the code, specifically.	Jan 10, 2011 1:01 PM
41	No, the "Code of the West" was also adopted by a competing bank as their guiding principles or values when they first opened five years ago. They've used it to brand themselves somewhat, so because of our competing interests, we don't focus on it in my particular industry segment.	Jan 10, 2011 12:34 PM
42	I guess you'd say we haven't made the link between the Code and Economic Development.	Jan 10, 2011 12:24 PM
43	It conjures up images that aren't particularly "business images" -- the cowboy We work hard to overcome outside preconceptions of Wyoming as a gun-toting, shoot from the hip, rural, unvarnished (and uninformed) cowboy culture. It is based on myth rather than reality	Jan 10, 2011 11:45 AM
44	because we make it legal.	Jan 10, 2011 11:13 AM
45	I use it in eveything I do - eco. development plus everything wlse.	Jan 10, 2011 10:38 AM
46	Not the formalized version, but our own very similiar code of ethics is incorporated.	Jan 10, 2011 10:35 AM
47	Never thought of using it - thanks for pointing this out. It can and will be a great marketing tool.	Jan 10, 2011 10:34 AM
48	As an example of the business ethics of the state.	Jan 10, 2011 10:31 AM
49	Yea. As the economy struggles people will focus more on quality of life and lesss on quantity issues. The Vision and Values in the code will resinate with many people.	Jan 10, 2011 10:21 AM
50	Again, these principles, although written as "codes of the west" are common principles and can apply in many situations, including business operations and strategy.	Jan 10, 2011 10:14 AM
51	I review the ideas with most interactions for gov't and private entities	Jan 10, 2011 10:11 AM
52	Not formally	Jan 10, 2011 9:39 AM
53	Not sure how yet! Our local theme in brochures, billboards, etc is "The best of the west awaits you in Lusk, Wyoming" so in some aspect we do	Jan 10, 2011 9:33 AM
54	I say no because I don't specifically look to the code of the west to do my job. It just so happens that the way I do my job falls into the code of the west points.	Jan 10, 2011 9:32 AM
55	I am not involved in economic development activities.	Jan 10, 2011 9:16 AM

Page 8, Q7. Do you utilize the "Code of the West" in economic development activities?

56	I never thought of implementing it into our organization or our services.	Jan 10, 2011 9:09 AM
57	Simply not in my toolkit at this time.	Jan 10, 2011 9:00 AM
58	Yes. When we participate in an economic development idea, we do business ethically and above board, realizing that at some points in the process, all information we would like to give out, sometimes has to meet the needs of the project and dealt with accordingly. All business must be done legally and ethically to be successful in Wyoming.	Jan 10, 2011 8:58 AM
59	The people you are dealing with need to know that you mean what you say	Jan 10, 2011 8:57 AM
60	Presents naive and "yokel" image to businesses outside Wyoming.	Jan 10, 2011 8:56 AM
61	Our local Economic Development office uses it as a marketing tool WHEN appropriate. To some companies, it would actually be a deterrent because of the concentrated "cowboy" theme.	Jan 10, 2011 8:51 AM
62	It is just the right thing to do.	Jan 10, 2011 8:44 AM
63	Again I am not familiar with this. We did develop a branding slogan for Lander a couple years ago - "Real. Western. Spirit." that we use to promote our community. From my experience, the western motif is effective in promoting tourism and attracting new residents, but not so much in attracting businesses unless the owners are really into the western motif, gun rights, etc.	Jan 10, 2011 8:44 AM
64	Yes, we use it when we can. I think the promotion brings people to our state.	Jan 10, 2011 8:43 AM
65	Although this is an interesting phrase, it doesn't really communicate much.	Jan 10, 2011 8:39 AM
66	Yes, in private sector your word is your bond. I find private sector folks far more honest than anyone that has a government job, federal, state, local, and educational. If someone wrongs you in the private sector you simply do not do business with them, in government you have no choice!	Jan 10, 2011 8:35 AM
67	We were just apprised of this in December and have not been able to fully investigate opportunities attached to the program.	Jan 10, 2011 8:30 AM
68	The "Code of the West" is nothing more than the values I was raised with. If I didn't use it I would be going against my own personal value set and that wouldn't be right for me or my community!	Jan 10, 2011 8:29 AM
69	Yes and no, I try to make sure my actions are ethical ones. I provide honest advice to businesses and don't over state the Wyoming opportunities when recruiting. But to say I hold the "Code" in my hand when working I don't.	Jan 10, 2011 8:23 AM
70	Too hokey.	Jan 10, 2011 8:16 AM
71	In personal business a handshake is enough. A man or woman should be able to give their word and be trusted.	Jan 10, 2011 8:12 AM
72	we do not participate in economic development activities	Jan 10, 2011 7:59 AM

Page 8, Q7. Do you utilize the "Code of the West" in economic development activities?

73	No. I am very pragmatic in economic development: what industries are likely to come to our region? What training programs will we need to have in place to support them or to further entice them to make a final decision to come here rather than somewhere else? My "brand loyalty" is to the families in my region who have been bullied and buffeted by the various corporate interests who have come in, extracted their product, and left without any consideration for the long term impact of their work.	Jan 10, 2011 7:50 AM
74	I don't think about the code specifically but I think I live each day with courage, I take pride in my work, I finish what I start, etc. Not because it's our new, official code, but it's pretty much the way I am.	Jan 10, 2011 7:49 AM
75	I try, to be honest, straightforward, but that is not often what people want to hear.	Jan 10, 2011 7:17 AM
76	To the first part of each code (positive) as presented and not the negative flip side.	Jan 10, 2011 6:49 AM
77	I just look at it as an expression of the culture and heritage, and believe that it is one of the many things that makes Wyoming an exceptional place to live and do business.	Jan 10, 2011 6:34 AM
78	In practice but not in an identifiable way within the documents we provide/ It would be a good idea though.	Jan 10, 2011 6:15 AM
79	Yes, I try to hold people accountable for what they say they will do.	Jan 9, 2011 9:56 PM
80	In dealings with everyone who comes through the door of our office, If I tell someone I will do something, I do it.	Jan 9, 2011 9:54 PM
81	All 10 would apply in one way or another. Whether it's economic development or any thing else.	Jan 9, 2011 9:17 PM
82	It should be in everything	Jan 9, 2011 8:44 PM
83	economic decisions are based on economics at least good ones are.	Jan 9, 2011 8:40 PM
84	I don't use it because I really don't know what it is	Jan 9, 2011 8:28 PM
85	The code is a personal standard of conduct.	Jan 9, 2011 7:19 PM
86	NO OCCASION	Jan 9, 2011 7:10 PM
87	We plan to in the future	Jan 9, 2011 6:53 PM
88	We try our best to abide by it in our business practices and personal lives	Jan 9, 2011 6:43 PM
89	I am not certain as to what the "Code of the West" states therefore I cannot say one way or another how we utilize the code in economic development activities.	Jan 9, 2011 6:38 PM
90	Again, not read it enough to know if I utilize it. I try to work with all people and all companies and treat them equally.	Jan 9, 2011 6:27 PM
91	Fairness and truth with whomever you are dealing.	Jan 9, 2011 6:26 PM
92	as a retired banker and commissioner I have no official involvement to put the code to work---I do support it personally.	Jan 9, 2011 5:56 PM

Page 8, Q7. Do you utilize the "Code of the West" in economic development activities?

93	Anytime you want to succeed in ED you have to do what's best for the community in order for it to succeed. I think the code works well as a guide.	Jan 9, 2011 5:45 PM
94	The basic tenets represent values that have always been important to me - use these principals in my business dealings and have tried to impart these values to my kids.	Jan 9, 2011 5:44 PM
95	I have and our organization has high standards and good moral values that were in place long before the code was adopted.	Jan 9, 2011 5:34 PM
96	I hold and practice those values in all my affairs, best as I am able. My personal values did not change with Wyoming's formal adoption of the "Code".	Jan 9, 2011 5:24 PM
97	I believe the Code comes across as insular and unwelcoming -- hardly something to be used in encouraging new economic development.	Jan 9, 2011 5:20 PM
98	The code serves as a framework for how we do business in Wyoming. I would hope that it would send a message to prospective investors that we have high ethical expectations of any business wishing to do locate in our state.	Jan 9, 2011 4:56 PM
99	Have used it before, in its original form.	Jan 9, 2011 4:48 PM
100	It is used when discussing unique characteristics of the business and cultural ethical picture in Wyoming.	Jan 9, 2011 4:12 PM
101	Morality in law?	Jan 9, 2011 4:10 PM
102	In community assessments	Jan 9, 2011 4:08 PM
103	Core to the cooperative principles.	Jan 9, 2011 3:45 PM
104	We have a marketing campaign that embodies the west, but not expressly the Code of the West.	Jan 9, 2011 3:40 PM
105	My organization is supportive of economic development activities but does not typically interact on a routine basis in economic development.	Jan 9, 2011 3:38 PM
106	It is pretty simple--think how you would want to be treated if you were the person, company, group, etc. you are working with--how would you treat you????	Jan 9, 2011 3:38 PM

Page 9, Q8. Has the "Code of the West" specifically contributed to a business deciding to locate in Wyoming?

1	The Code has not specifically contributed to a business location decision, but I don't beleive that was ever the point.	Feb 1, 2011 12:09 PM
2	The business is confidential. The Code of the West was not the specific reason that this business in locating in Wyoming, however it did match up with the morals and value of the company.	Jan 31, 2011 3:41 PM
3	Not aware of any	Jan 31, 2011 2:17 PM
4	I believe that certain hotels felt that these ethics were applied to their business dealings and influnced their decision to locate in the State of Wyoming and our community.	Jan 26, 2011 6:48 PM
5	I don't know.	Jan 26, 2011 3:20 PM
6	Same answer	Jan 22, 2011 9:49 AM
7	I don't believe so, but can't say with full assuredness.	Jan 18, 2011 1:37 PM
8	None that we know of	Jan 17, 2011 2:11 PM
9	We have recruited two companies from California, and they both commented on the accessability of local and state government employees.	Jan 17, 2011 8:24 AM
10	Not to my knowledge.	Jan 16, 2011 4:27 PM
11	I am not aware of any	Jan 15, 2011 5:19 PM
12	I don't know if it has or has not but I would like to think business looking to relocate to Wyoming would think it would be an ethical place to do business.	Jan 15, 2011 12:05 PM
13	Don't know	Jan 15, 2011 8:49 AM
14	If there has been, I'd like to interview them!	Jan 14, 2011 9:04 AM
15	Not that i know of	Jan 13, 2011 4:09 PM
16	I really have to say that I don't have a definitive answer to that. I have to believe good busines people would look favorably on a state with some of those values espoused in the code.	Jan 13, 2011 3:37 PM
17	Not to my knowledge	Jan 12, 2011 3:48 PM
18	Unknown	Jan 12, 2011 1:48 PM
19	I don't know.	Jan 12, 2011 11:59 AM
20	Not that I am aware of	Jan 12, 2011 8:02 AM
21	I don't know, but I hear often that we are "the last best place" for business and families and that is what brings people here. Several folks that have relocated to Cody have mentioned this.	Jan 11, 2011 3:57 PM
22	I am not involved with recruiting businesses to come to Wyoming. My clients are only firms that are already located in Wyoming or being started by current Wyoming residents.	Jan 11, 2011 2:59 PM

Page 9, Q8. Has the "Code of the West" specifically contributed to a business deciding to locate in Wyoming?

23	Unknown	Jan 11, 2011 1:24 PM
24	NA	Jan 11, 2011 11:51 AM
25	Unkown	Jan 11, 2011 11:45 AM
26	I've had a number of folks that had a chance to read it - "I'd like to work and play where people follow the Code."	Jan 11, 2011 10:37 AM
27	Not that I'm aware of.	Jan 11, 2011 8:01 AM
28	No, but it certainly has been embraced by a couple of local businesses.	Jan 10, 2011 6:17 PM
29	I think you need to do a better job og getting its message to the general public and those who are involved in Econ and Community Development.	Jan 10, 2011 4:51 PM
30	Over all businesses like the way "we" do business in Wyoming, those simple principals are appreciated by those looking to relocate or startup their businesses.	Jan 10, 2011 4:32 PM
31	not yet implemented here	Jan 10, 2011 3:55 PM
32	I think like minded folks want to be in a simular area doing business with each other	Jan 10, 2011 2:18 PM
33	It may have, but none that I am aware of.	Jan 10, 2011 1:47 PM
34	Not to my knowledge as I don't believe it has been implemented into the materials for economic development as of yet.	Jan 10, 2011 1:19 PM
35	I actually have no idea.	Jan 10, 2011 1:01 PM
36	No, at least not that I'm aware of at this point in time.	Jan 10, 2011 12:34 PM
37	At least, not that I know of.	Jan 10, 2011 12:28 PM
38	Are you kidding?? Really?? Business will locate where its business needs can best be met. Having a "Code of the West" has NO bearing on that one way or another. And the image that it calls up probably eliminates people from even taking a look at whether or not Wyoming can meet their fundamental business needs. It could be argued, in fact, that it furthers the mis-perception that Wyoming is a 21st Century place to do business.	Jan 10, 2011 11:51 AM
39	Not that I know of.	Jan 10, 2011 11:04 AM
40	I don't know	Jan 10, 2011 10:38 AM
41	Trick Question. The principals behind the code of the west has definately contributed on many occassions, but to my knowledge the formal code of the west by itself has not.	Jan 10, 2011 10:37 AM
42	A large family owned firm with more that \$20,000,000 in assets.	Jan 10, 2011 10:22 AM
43	No, the value statements, can support but actions are measured more than words, Any marketing slogan is only as good as validated function	Jan 10, 2011 10:12 AM

Page 9, Q8. Has the "Code of the West" specifically contributed to a business deciding to locate in Wyoming?

44	not that I am aware of in this area	Jan 10, 2011 10:07 AM
45	I have not heard that it has contributed.	Jan 10, 2011 9:17 AM
46	Not from my discussions with them.	Jan 10, 2011 9:00 AM
47	I believe it has been shown that when we have a business atmosphere that encourages high ethics and fairness, it can't help but be a positive contributor to businesses wanting to be in Wyoming.	Jan 10, 2011 9:00 AM
48	This question would indicate knowledge of all business relocation decisions...we do not know that information in this office. The "Code of the West" has not contributed to a business locating in this town that we are aware of	Jan 10, 2011 8:58 AM
49	Not to my knowledge	Jan 10, 2011 8:51 AM
50	not sure	Jan 10, 2011 8:44 AM
51	Not to my community that I am aware of.	Jan 10, 2011 8:44 AM
52	I don't know.	Jan 10, 2011 8:44 AM
53	Not to my knowledge	Jan 10, 2011 8:37 AM
54	I am not aware of any situation.	Jan 10, 2011 8:24 AM
55	n/a - not been involved with this or any business locating to the state.	Jan 10, 2011 8:18 AM
56	Don't know.	Jan 10, 2011 8:16 AM
57	I do not know that answer for certain.	Jan 10, 2011 8:12 AM
58	Not that I can determine	Jan 10, 2011 8:10 AM
59	not that I know of	Jan 10, 2011 7:59 AM
60	I have no idea, but if it has, I would sure like to know what business makes location decisions based on such a thing. I'll make sure none of my portfolio is invested in that enterprise.	Jan 10, 2011 7:51 AM
61	?	Jan 10, 2011 7:36 AM
62	I can't say it has or it hasn't.	Jan 10, 2011 6:49 AM
63	Answered yes...but a better answer would be "I don't know." Many factors go into deciding the location of a business.	Jan 10, 2011 6:35 AM
64	Again, by the practices which we carry out daily.	Jan 10, 2011 6:16 AM
65	I think the way people are treated when they come to our office has made a difference, but the fact is that the economy is just getting better, and that is what is bringing new business to Platte County.	Jan 9, 2011 9:55 PM
66	Don't know the answer to this but my guess is that most local economic development agencies might have the answer. My guess would be the recruiting agency would have to promote the code to know thw answer.	Jan 9, 2011 9:20 PM

Page 9, Q8. Has the "Code of the West" specifically contributed to a business deciding to locate in Wyoming?

67	I do business based on my credibility and trust	Jan 9, 2011 9:09 PM
68	I hope so	Jan 9, 2011 8:45 PM
69	I'm on the Minerals and economic development committee and I have not heard it brought up there since it was introduced. Wish people would use the 7th (I think) point on this code when taking about it. Speak less and say more or something like that.	Jan 9, 2011 8:41 PM
70	Don't know	Jan 9, 2011 8:28 PM
71	Business do not make a decision to locate based on a statutory code; they make them based on the economics of siting in Wyoming.	Jan 9, 2011 7:21 PM
72	Not applicable	Jan 9, 2011 6:53 PM
73	Same response as question #7. Where can one find what the "Code of the West" is?	Jan 9, 2011 6:39 PM
74	Maybe but not one I'm familiar with.	Jan 9, 2011 6:27 PM
75	not that i know of.	Jan 9, 2011 5:45 PM
76	I am not aware of businesses that specifically relocated to Wyoming because the Code contributed to the decision.	Jan 9, 2011 5:44 PM
77	This is a poorly-worded question. How can anyone know whether a single business has considered the Code in their decision?	Jan 9, 2011 5:22 PM
78	I can't say for sure that the, "Code of the West," has specifically contributed to the location of a business in Wyoming.	Jan 9, 2011 4:58 PM
79	I personally am not aware of any if it has...	Jan 9, 2011 4:32 PM
80	I can disclose at a later date	Jan 9, 2011 4:13 PM
81	Already established as a utility in five counties of Wyoming. This company was created here to serve the members of the cooperative.	Jan 9, 2011 3:46 PM
82	I can't imagine that a company deciding to locate here based on the Code of the West.	Jan 9, 2011 3:40 PM
83	Cannot say for sure as a pending announcemnt is forthcoming, but I do know that when I visited with a principal on the new business the Code was certainly an important topic of dicsussion.	Jan 9, 2011 3:40 PM
84	Not that I am aware.	Jan 9, 2011 3:38 PM

Page 10, Q9. Was the "Code of the West" a factor in a decision by a business not to locate to Wyoming?

1	Again, the Code is not a recruitment tool.	Feb 1, 2011 12:10 PM
2	Cannot answer since I am not personally aware of any decision in the negative that is applicable to this question.	Jan 26, 2011 6:51 PM
3	I don't know.	Jan 26, 2011 3:20 PM
4	na	Jan 22, 2011 9:50 AM
5	Again, I'm not sure.	Jan 18, 2011 1:37 PM
6	None that we know of.	Jan 17, 2011 2:11 PM
7	Don't know	Jan 16, 2011 4:27 PM
8	I am not aware of any	Jan 15, 2011 5:19 PM
9	I don't have a specific example.	Jan 15, 2011 12:05 PM
10	Wyoming's cowboy redneck image causes some businesses looking for locations to ignore Wyoming at the outset of a search.	Jan 15, 2011 9:02 AM
11	Not that i know of	Jan 13, 2011 4:09 PM
12	Again, not to my knowledge	Jan 12, 2011 3:48 PM
13	unknown	Jan 12, 2011 1:48 PM
14	unknown	Jan 12, 2011 1:23 PM
15	I don't know.	Jan 12, 2011 11:59 AM
16	Not that I am aware of...	Jan 11, 2011 3:57 PM
17	I think businesses decide to come here or not based on things like the tax structure and other incentives offered to them, whether they like Wyoming and have ties to this area, etc. I don't think at high levels they are influenced by slogans or things like the Code of the West.	Jan 11, 2011 3:14 PM
18	Unknown	Jan 11, 2011 1:24 PM
19	Unknown	Jan 11, 2011 11:46 AM
20	I would be very surprised if any business relocated to Wyoming because of the code of the west. Businesses relocate for business reasons.	Jan 11, 2011 8:04 AM
21	I am going to have to say no, just because the specific question to some of these businesses that have started her has not been asked. I am sure I has had a input on their decision.	Jan 10, 2011 4:33 PM
22	not aware of any	Jan 10, 2011 3:55 PM
23	don't know	Jan 10, 2011 2:18 PM
24	Not to my knowledge. You need a "do not know" answer for these.	Jan 10, 2011 1:20 PM

Page 10, Q9. Was the "Code of the West" a factor in a decision by a business not to locate to Wyoming?

25	Dont know	Jan 10, 2011 1:05 PM
26	I have no idea.	Jan 10, 2011 1:02 PM
27	Again, no, not that I'm aware of at this point in time.	Jan 10, 2011 12:34 PM
28	Again, I'm not sure it has been a factor.	Jan 10, 2011 12:28 PM
29	It is largely irrelevant. Business will locate where business needs can best be met. They do not choose places based on things like adoption of a state "code of the west." They choose places based on available work force, workforce training, favorable tax codes, in-place transportation systems, predictable regulation, quality education, public safety, and so on.	Jan 10, 2011 11:54 AM
30	Not that I know of.	Jan 10, 2011 11:04 AM
31	I don't know	Jan 10, 2011 10:38 AM
32	I have not heard about the Code making any difference either way. I believe businesses choose to come here for life-style reasons and to make money. Business look at the legal and economic climate. I don't believe it has anything to do with a code.	Jan 10, 2011 9:18 AM
33	Don't know, again not from my discussions with them.	Jan 10, 2011 9:01 AM
34	If it was, we probably didn't want them anyway!	Jan 10, 2011 9:00 AM
35	Again, similar answer to question 8	Jan 10, 2011 8:59 AM
36	For questions 8 and 9, I am not aware.	Jan 10, 2011 8:51 AM
37	Not to my knowledge	Jan 10, 2011 8:51 AM
38	not sure	Jan 10, 2011 8:44 AM
39	Not that I am aware of.	Jan 10, 2011 8:44 AM
40	I don't know	Jan 10, 2011 8:44 AM
41	Not to my knowledge	Jan 10, 2011 8:38 AM
42	Again I'm not aware of any.	Jan 10, 2011 8:24 AM
43	n/a - not involved with this or any business not locating to the state	Jan 10, 2011 8:18 AM
44	Don't know.	Jan 10, 2011 8:16 AM
45	N/A	Jan 10, 2011 8:13 AM
46	Not that I can determine	Jan 10, 2011 8:11 AM
47	not that I know of	Jan 10, 2011 7:59 AM
48	?	Jan 10, 2011 7:37 AM
49	Again, I can't say that it has or it hasn't.	Jan 10, 2011 6:50 AM

Page 10, Q9. Was the "Code of the West" a factor in a decision by a business not to locate to Wyoming?

50	Same answer as last time	Jan 10, 2011 6:35 AM
51	Once again I hope we as a state are not providing economic tax incentives based on anything as uneconomic as this.	Jan 9, 2011 8:43 PM
52	Don't know	Jan 9, 2011 8:29 PM
53	Not applicable	Jan 9, 2011 6:53 PM
54	I do not know	Jan 9, 2011 6:42 PM
55	Cannot answer this question as I have no knowledge one way or another	Jan 9, 2011 6:28 PM
56	not that i know of	Jan 9, 2011 5:46 PM
57	Again, not that I have knowledge of.	Jan 9, 2011 5:45 PM
58	Like #8, this is a poorly-worded question.	Jan 9, 2011 5:23 PM
59	not that I know of.	Jan 9, 2011 5:14 PM
60	Not that I know of.	Jan 9, 2011 4:59 PM
61	Again, I am not aware of any such instance.	Jan 9, 2011 4:32 PM
62	the general business culture and match of the principles exemplified in the code with the business philosophy of the company was one of many factors, yes	Jan 9, 2011 4:16 PM
63	Already established as a utility in five counties of Wyoming. This company was created here to serve the members of the cooperative.	Jan 9, 2011 3:46 PM
64	N/A	Jan 9, 2011 3:39 PM

Page 11, Q10. Is the "The Code of the West" beneficial to economic development for Wyoming?

1	The Code, I believe, was created to serve as conversation piece about corporate ethics. The Code also translates well in the arena public policy, including economic development, without an endless list of rules. It is common sense, but a sense that is sometimes forgotten. I think it is beneficial.	Feb 1, 2011 12:15 PM
2	Possibly more productive then talking about the Western Meadowlark as our State bird.	Jan 26, 2011 6:52 PM
3	I really don't have any grounds to rate this, but it seems to me to be a positive vs a negative.	Jan 26, 2011 3:51 PM
4	Because I think the code is nice, but when conducting business, there are many more important factors to consider - business friendly tax codes, labor pool, etc.	Jan 26, 2011 3:21 PM
5	I do not know if it will beneficial or detrimental. I beleive it is a positive statement, so, hopefully it will prove to beneficial.	Jan 26, 2011 3:09 PM
6	NA	Jan 22, 2011 9:50 AM
7	Can't see how it would be detrimental. But when it comes down to a business making a decision to locate or expand in Wyoming these values have little to do with their decision to do so.	Jan 20, 2011 8:04 AM
8	Though I personally don't think the "Code of the West" needed the amount of time or effort that went into it, I also believe the principles it outlines and embodies are good things to think about and is good guidance on how we should behave. I think people get tired of stories about big businesses ramrodding, taking advantage of, and otherwise acting as if they are the only thing of importance. If we still believe people/businesses should operate in ethical ways...how could that not be beneficial?	Jan 18, 2011 1:42 PM
9	I don't believe it has any effect on business decisions.	Jan 17, 2011 2:12 PM
10	I feel like it is important for new businesses to understand the Wyoming culture and values.	Jan 17, 2011 9:37 AM
11	Because it fits th persona of Wyoming and denotes honesty and hard work.	Jan 16, 2011 4:28 PM
12	It is part of the culture we want to portray for Wyoming as employers decide if Wyoming is a place they want to do business and our communities are a place where employees will want to live.	Jan 15, 2011 5:21 PM
13	I think it reinforces the ethical manner in which most Wyoming people and businesses operate.	Jan 15, 2011 12:06 PM
14	Not sure about it until i look at it closer.	Jan 15, 2011 8:50 AM
15	Might backfire and make Wyo look as if we spend more time and attention on something nebulous, instead of concrete ways of promoting business and development.	Jan 14, 2011 9:06 AM
16	Most business people are working not reading slogans.	Jan 13, 2011 10:41 PM
17	It may be beneficial to some businesses wanting to relocate. It may help them feel more positive about the state. At the same time, it will take time to prove that this is truly the way Wyoming does business.	Jan 13, 2011 4:10 PM

Page 11, Q10. Is the "The Code of the West" beneficial to economic development for Wyoming?

18	As stated before, I simply believe the code is a good foundation for a lot of good business principles.	Jan 13, 2011 3:38 PM
19	We have many modern facilities in this state and this takes us back to the cowboy. Our economy is not based on the cowboy and neither should economic development.	Jan 12, 2011 3:50 PM
20	It helps economic development occur in a way that promotes all of the values that Wyoming Stands for.	Jan 12, 2011 1:49 PM
21	Because it sets an ideal that is lost almost everywhere else in people's minds.	Jan 11, 2011 3:58 PM
22	I don't think it helps or hurts. I personally like it, I just don't see it as an economic development tool.	Jan 11, 2011 3:15 PM
23	I think the Code of the West makes a pretty cool poster, and I personally like it and the values resonate with me, but I don't think it has any real impact on economic development in any way. Companies come here because they have family or other ties here, they like the tax/regulatory structures, they love the outdoors, etc., not because of the Code.	Jan 11, 2011 3:01 PM
24	Although I don't know a lot about this program the information that I have received seems as though this program would be very beneficial to economic development for Wyoming.	Jan 11, 2011 2:26 PM
25	It just makes good common sense.	Jan 11, 2011 11:50 AM
26	My earlier comments reflected my reasons. People like what the Code says and want to be around people who follow the Code.	Jan 11, 2011 10:38 AM
27	It is good advertising to say that Wyoming follows the code of the west, it puts us one up on other states. By having the code, it may encourage businesses that believe in codes and values to look at us as a place to move to or expand into. However, in the end, the decision to move or expand into Wyoming will be made based on solid business reasons to move or expand.	Jan 11, 2011 8:08 AM
28	It depends upon how the code is presented - work ethic, integrity, etc.	Jan 10, 2011 6:19 PM
29	It doesn't help, but it doesn't hurt. It helped some friend of a legislator sell a few extra books and give a few extra seminars to ethically starved business students.	Jan 10, 2011 5:10 PM
30	No way to evaluate this - don't know what it is.	Jan 10, 2011 4:52 PM
31	It has not been detrimental or beneficial at this time.	Jan 10, 2011 4:21 PM
32	time will tell - it is worth trying	Jan 10, 2011 3:56 PM
33	Haven't seen any data on the effect	Jan 10, 2011 2:19 PM
34	Don't know enough about it to say it is either beneficial or detrimental	Jan 10, 2011 1:54 PM
35	Right now, I do not believe that "Code of the West" has been used to its full potential, and I do not think that anyone can answer for a fact how a business will react to the "Code."	Jan 10, 2011 1:21 PM

Page 11, Q10. Is the "The Code of the West" beneficial to economic development for Wyoming?

36	I could argue either way...	Jan 10, 2011 1:02 PM
37	It provides specific, tangible talking points and a unifying theme for the state to focus around.	Jan 10, 2011 12:34 PM
38	The Code seems to speak to a very non-interventionist way of doing business. I could see that appeals to some businesses who are wary of regulation. It could be construed as kind of "lawless" by some.	Jan 10, 2011 12:28 PM
39	Because it is contrived, it perpetuates a myth, it is not particularly "social" in its thrust and it is otherwise irrelevant and a distraction from the real values and fundamentals that we do have in Wyoming.	Jan 10, 2011 11:58 AM
40	It doesn't make a difference.	Jan 10, 2011 11:18 AM
41	I don't think that many people would consider "The Code of the West" as one of their business making decisions.	Jan 10, 2011 11:07 AM
42	Not over promising, not providing slanted information, and completing what you say will be done is common to completing projects with companies. It is especially beneficial when the time is spent finding true motivators and hot buttons and working with other entities that incorporate the code to provide solutions. The code allows work to be completed much more effeciently and without the holdup of MOU's and constantly revised LOI's.	Jan 10, 2011 10:40 AM
43	Because all people - Wyoming people or not - can relate to it because it is simple and straightforward.	Jan 10, 2011 10:40 AM
44	It can benefit economic development. Just the idea of the "Code of the West" should make businesses look our way.	Jan 10, 2011 10:36 AM
45	For some it makes a positive statement for others it speaks to the rural nature of the state in a negative way.	Jan 10, 2011 10:32 AM
46	It brings home the values that we all hold dear -- that of honesty, integrity, standing behind ones word. That is Wyoming, and we should be proud of that fact.	Jan 10, 2011 10:28 AM
47	I think it is a fine concept but not one that is going to effect a decision by a business to locate a business here, or to leave. It is a marketing concept and way to "brand" our state but probably more for those already here - we have pride in our state - than those from the outside looking in.	Jan 10, 2011 10:16 AM
48	Because unless you've lived it you really don't understand it. it is surprising how many people don't realize we have internet services in Wyoming and that some people still ride horseback and buggy as their mode of transportation etc.	Jan 10, 2011 9:34 AM
49	I don't think we need a code of the west to do our jobs well.	Jan 10, 2011 9:34 AM
50	I believe the Code makes no difference.	Jan 10, 2011 9:18 AM
51	I don't understand the correlation to the Code of the West and economic development. By chance, one may exist, but I don't think that was intentional.	Jan 10, 2011 9:10 AM
52	I don't think it helps or hinders ED in Wyoming. It is a nice "brand" for our state, but there are many other factors that contribute to ED in the state.	Jan 10, 2011 9:07 AM

Page 11, Q10. Is the "The Code of the West" beneficial to economic development for Wyoming?

53	Have no idea what it is.	Jan 10, 2011 9:04 AM
54	I have no idea.	Jan 10, 2011 9:01 AM
55	It shows everyone that we do business above board and fairly in our state.	Jan 10, 2011 9:01 AM
56	Some businesses appreciate the effort by the State to certify ourselves as ethical and to strive to act ethically. Others see it as a ridiculous code, based on western movies, which makes Wyoming look backwards and silly.	Jan 10, 2011 8:59 AM
57	Do not have enough information to answer any other way	Jan 10, 2011 8:59 AM
58	Believe the individuals who were proponents get hung up on cowboy image too much. Wyoming has strong western values yet is modern in technology and business methods. Wyoming appears naive...the legislation should have been championed by an elementary school class from Shoshoni, not by business and government leaders!	Jan 10, 2011 8:58 AM
59	I really don't know if it has an affect or not - it's not something I personally focus on. People/businesses that move to Wyoming move here for a multitude of reasons, I just don't think that one of them is or isn't "the code of the west" -	Jan 10, 2011 8:53 AM
60	See previous responses	Jan 10, 2011 8:52 AM
61	The code is a coordinated advertising promotion, supported by the state, and is one that all economic development orgainizatons can support.	Jan 10, 2011 8:47 AM
62	I think rospective buisness upstarts want to do buisness with stable, fair people.	Jan 10, 2011 8:45 AM
63	not familiar with it	Jan 10, 2011 8:44 AM
64	Don't think it has much meaning one way or the other to people.	Jan 10, 2011 8:40 AM
65	Business is business. Code of the West is philosophical ethics. What Owen was promoting was combining his thoughts to business and ethics. The "Code of the West" is but another chapter in a long list of codes of the west, from Zane Grey, John Wayne and county planning & zoning rural guidelines. The current "Code" could help Wyoming if embraced by business and it could hurt if the cowboy persona were to become mandatory.	Jan 10, 2011 8:38 AM
66	This formal renaming of how we like to do business in Wyoming is new in terms of the time frame economic development takes to make multiple contacts in a small town. This is a bit pre-mature for our area as there just hasn't been that much information or attention to the formal announcement of the code of the west.	Jan 10, 2011 8:31 AM
67	This question is way too broad. When a company decides to relocate to WY, there are many more factors specific to the business that are involved.	Jan 10, 2011 8:28 AM
68	I believe aspiring to a higher level causes all ships to rise with the tide.	Jan 10, 2011 8:25 AM
69	as stated before, there asre qualities of the Code of the West that are beneficial, yet there are those that are not.	Jan 10, 2011 8:19 AM
70	Don't think it's likely to affect decision making much one way or the other.	Jan 10, 2011 8:18 AM

Page 11, Q10. Is the "The Code of the West" beneficial to economic development for Wyoming?

71	Code or no code, it is the amount of advertising and keeping Wy forefront in advertising that may make the most difference.	Jan 10, 2011 8:18 AM
72	Business should be able to see the opportunity to employ people who can be trusted and are interested in the business.	Jan 10, 2011 8:14 AM
73	I cannot imagine it has any impact at all. In some respects it makes us look a bit silly, which I think would be an impediment to a business deciding to locate in Wyoming. In other respects, it is merely a slogan akin to the slogans all states have latched onto to market their particular uniqueness.	Jan 10, 2011 8:14 AM
74	it could be bad or it could be good, depending on the situation	Jan 10, 2011 8:00 AM
75	Honestly, who knows about the code? Other than within the WY Business Council and the Chambers of Commerce I've never heard anyone even mention it. I have two friends that heard the words, "Code of the West," and they asked me what it meant. I don't think it's on that many peoples' radar screens. You ask if economic deals have been won or lost because of the code and I answered "no" to both questions because I don't think any of our economic development prospects know about the code. I think that if our personal dealings went against the code it would show and that would not bode well for business.	Jan 10, 2011 7:52 AM
76	Because I don't know how it affects business views of Wyoming	Jan 10, 2011 7:38 AM
77	I think our biggest tool for economic development is our low taxes and relatively friendly regulatory environment. The "code of the west" is really just fluff that may generate some conversation but no real benefit or detriment.	Jan 10, 2011 7:23 AM
78	Many do not know what the Code of the West contains.	Jan 10, 2011 6:50 AM
79	One factor of many - probably on balance a positive.	Jan 10, 2011 6:36 AM
80	This is a period in our country's history where distrust of government is high. As many state's gov't grows without concern for overspending, many companies are looking for a place where gov't has learned to live within their means.	Jan 10, 2011 6:19 AM
81	The Code may help tourism, but for economic development, I believe infrastructure, a well-educated work force and tax structure probably have a lot more to do with economic development.	Jan 10, 2011 6:05 AM
82	It is always important that in any transaction all party's do what they say.	Jan 9, 2011 9:58 PM
83	I think it's a nice thing, but not a determining factor for business decisions.	Jan 9, 2011 8:55 PM
84	I think you should believe in the code or don't do business in WY.	Jan 9, 2011 8:47 PM
85	I am saying neutral because I really don't know of the details of Code of the West	Jan 9, 2011 8:29 PM
86	A business from Russia or Australia (you name it) has no concept of what "riding for the brand", etc even means. It just isn't relevant.	Jan 9, 2011 7:24 PM

Page 11, Q10. Is the "The Code of the West" beneficial to economic development for Wyoming?

87	It's a non issue for economic development that is not, was not and will not be in the future a purpose of the Code being passed in the first place. I was there and there was no testimony that ever had anything to do with economic development. It doesn't have any thing more to do with economic development that spots on the sun and was never intended to.	Jan 9, 2011 7:13 PM
88	Because it represents not only an "ethical place to do business" but it's the way we should live our lives.	Jan 9, 2011 6:55 PM
89	I think it's possible that some businesses may be turned off by anyone that makes a big deal out of their value system	Jan 9, 2011 6:44 PM
90	I believe it to be the proper way to do business no matter what type	Jan 9, 2011 6:28 PM
91	Am not that familiar with the whole Code and until I study it I cannot make an adequate answer.	Jan 9, 2011 6:28 PM
92	I believe the values and principals the Code represents will draw the kinds of businesses that we want to attract to Wyoming.	Jan 9, 2011 5:47 PM
93	I think the people involved in promoting ED are the key not just words it takes action and dedication	Jan 9, 2011 5:47 PM
94	I have never talked about the Code of the West in any of the work I do. As noted earlier however, our organization is ethical and has high moral standards.	Jan 9, 2011 5:37 PM
95	I think the legal adoption of this code was more for public relations than practical value. I doubt that it either added to or detracted from the way government or business operates in Wyoming. Taxes, cost of living, and availability of affordable housing contribute economic value that can be measured.	Jan 9, 2011 5:28 PM
96	I believe it contributes to a perception we are insular and unwelcoming. It is also based on a myth. It celebrates the values of the open range cowboy -- who has not been active in Wyoming since we became a state. Use the Code for tourism.	Jan 9, 2011 5:26 PM
97	Don't know that it matters one way or the other.	Jan 9, 2011 5:15 PM
98	I think it simple reflects "the way we are" and constitutes nothing really new. It was a neat idea and does codify some concepts that I see as fundamentally Christian but in the language and customs of our frontier culture where, for example, a man's handshake is prima facie evidence of an enforceable contract. Candidly, I did not view it as having any economic value but maybe time will tell. Most of the time, when you have to codify cultural ethics, it is a sign they are slipping away. I hope that is not the case.	Jan 9, 2011 5:03 PM
99	I am not really sure that it is an issue one way or another; I do believe that if it is an issue to prevent business from locating to Wyoming that could be overcome through proper marketing and turn it into a positive.	Jan 9, 2011 4:33 PM
100	It helps reinforce to existing business and prospective business the unique values and benefits of the business culture in Wyoming.	Jan 9, 2011 4:17 PM
101	It gives a focus and clearly defines the people of Wyoming	Jan 9, 2011 4:08 PM

Page 11, Q10. Is the “The Code of the West” beneficial to economic development for Wyoming?

102	It simplifies business and relationships to a basic way of treating each other. Much simpler than the sometimes politically charged areas of the country.	Jan 9, 2011 3:47 PM
103	Read the Code--it says it all.	Jan 9, 2011 3:41 PM
104	Most companies on balance seek to engage in ethical practices and would value communities where they know people are honest and use integrity in making decisions.	Jan 9, 2011 3:40 PM

Page 12, Q11. Do you think the Wyoming 'Brand' (the Cowboy State) is an accurate representation of Wyoming People?

1	I think it is a bit tired, but it has universal recognition and appeal.	Feb 1, 2011 12:16 PM
2	I think that motto enhanced preconceived notions that people outside of Wyoming have about the state. This can be detrimental toward business recruitment.	Jan 31, 2011 3:43 PM
3	Cowboys have a long tradition in Wyoming. It is our only University's mascot.	Jan 27, 2011 9:04 AM
4	When gasoline goes over \$5 per gallon we will all need to own a horse! But a more serious answer is that it has worked all these many years and if it ain't broke.....	Jan 26, 2011 6:53 PM
5	It IS Wyoming!	Jan 26, 2011 3:51 PM
6	We still have much of our state covered in cowboys... from the governor down to the rancher. Which are one in the same... it is ingrained in who we are.	Jan 26, 2011 3:23 PM
7	At a glance our brand shouts independence, determination and freedom.	Jan 22, 2011 9:51 AM
8	Cowboys are not typically viewed as being current with the times, technically savvy or forward thinking.	Jan 20, 2011 8:12 AM
9	Yes and no. Taken most literally, no. We clearly have a mix of professions, interests, opinions, etc., outside of agriculture, which is the only thing that may come to mind when some hear "Cowboy State." However, I do believe that what the American Cowboy signifies is largely still true here and no matter what profession, interest, or opinion someone has, many in our state take a lot of pride in our "roots."	Jan 18, 2011 1:55 PM
10	We still see ourselves as independent, fancy free, and wearing Cowboy boots.	Jan 17, 2011 2:13 PM
11	Although I am not a "cowboy" and ranching is not the biggest industry in Wyoming, I believe the cowboy culture is alive and well in Wyoming. Part of this can be contributed to Wyoming being rural, minimally populated, and the number of ranchers/farmers who serve on the legislature.	Jan 17, 2011 9:44 AM
12	Our heritage	Jan 15, 2011 5:21 PM
13	Independent, pull yourself up by the bootstraps and get 'er done	Jan 15, 2011 12:07 PM
14	Most folks in Wyoming are neither Cowboys nor involved in agriculture.	Jan 15, 2011 9:03 AM
15	that's what we are.	Jan 15, 2011 8:51 AM
16	Dwells on past history/culture	Jan 14, 2011 1:53 PM
17	Cowboys are good for our image when it comes to tourism.	Jan 14, 2011 9:11 AM
18	I have never met so many rugged individuals before in my life.	Jan 14, 2011 8:30 AM
19	Lots of acres- few people	Jan 13, 2011 10:42 PM
20	Rugged, outdoor, individual and independent, courageous, their word is good and a handshake seals the deal.	Jan 13, 2011 3:39 PM

Page 12, Q11. Do you think the Wyoming 'Brand' (the Cowboy State) is an accurate representation of Wyoming People?

21	100 years ago, yes, but not now	Jan 13, 2011 1:43 PM
22	Historical and that is okay	Jan 12, 2011 3:50 PM
23	I feel very strongly that there is no better representation of who we are than the cowboy state brand and our bucking horse logo that is known worldwide. There is not another state in the nation that has such accurate and strong symbolism of its people.	Jan 12, 2011 1:51 PM
24	Not literally, but in a philosophical way...	Jan 11, 2011 4:02 PM
25	I like the visual representation and the self-reliance symbolized by the cowboy, but Wyoming is much more than that. Also, in some ways having a male-gender symbol is in contrast with the Equality State nickname or motto of equal rights. It may seem subtle, but I don't always think that reinforcing the idea of the "good old boys" or "cowboys" is a very progressive way to go.	Jan 11, 2011 3:19 PM
26	I like the self-reliance symbolized by the cowboy, and I love the visual image on license plates, etc., but I do think that the more this brand is reinforced, the more challenging it is for the opportunities of the future to resonate with businesses considering locating here (i.e., high tech industries).	Jan 11, 2011 3:05 PM
27	I believe that it portrays the fact that Wyoming has the old fashioned business values and honesty of the early days.	Jan 11, 2011 2:27 PM
28	Again, it is what built this state.	Jan 11, 2011 11:50 AM
29	We are more than a Cowboy State -- we are an Energy State.	Jan 11, 2011 10:39 AM
30	Having the Wyoming brand is good, it is what people think of when they see or hear about Wyoming. However, in reality the people of Wyoming are very diverse and represent many things. The agricultural community is here and cowboys are a part of that. Beyond that have so much more - a strong minerals base, a thriving manufacturing base and a growing high tech base. We have the great outdoors that go far beyond the cowboy image. Wyoming is so much more than a cowboy state, but we have that image and brand. I like the phrase that was in use several years ago -- "Wyoming is what America was"	Jan 11, 2011 8:13 AM
31	Wyoming is a very diverse state with a wide range of professions and opportunities.	Jan 10, 2011 6:19 PM
32	People in Wyoming are very diverse in background, experience, and knowledge. A small portion of the state is agriculture.	Jan 10, 2011 4:56 PM
33	It is unique and recognized nationwide! It tells folks what we stand for	Jan 10, 2011 4:53 PM
34	I think we have more diversified culture, resources and assets.	Jan 10, 2011 4:21 PM
35	mostly myth. Not sure what single symbol or brand would be an accurate representation.	Jan 10, 2011 3:57 PM
36	Western Values.	Jan 10, 2011 3:36 PM
37	It may be more about who we see ourselves to be than how others see us.	Jan 10, 2011 3:14 PM

Page 12, Q11. Do you think the Wyoming 'Brand' (the Cowboy State) is an accurate representation of Wyoming People?

38	Cowboy refers more to rural living than ranch hands.	Jan 10, 2011 2:44 PM
39	I think that even though there is more mineral and manufacturing jobs than "cowboy" jobs, many who work in the oil/gas fields ride the circuit and watch cowboys perform. It is a good brand for tourism.	Jan 10, 2011 2:21 PM
40	Most people in this state are not employed by the agricultural sector.	Jan 10, 2011 2:03 PM
41	If by "cowboy" you mean an entrepreneurial spirit, I would say yes. If you mean "western" it would refer to a big portion of the state, although not all of it.	Jan 10, 2011 1:22 PM
42	Yes and no. It provides a brand to unify around. Yes, the cowboy symbolizes WY pride in our rugged individualism which is representative of WY people. If you think of WY as filled with cowboys in a traditional sense, then no it's not representative of who we really are as the ag industry makes up only a very small minority of the economy here.	Jan 10, 2011 12:34 PM
43	I think it's representative of a majority of people's thinking, but not all. It seems quite representative of our agricultural heritage, but I wouldn't presume that the whole populace buys in to that.	Jan 10, 2011 12:32 PM
44	It is largely a myth. It perpetuates a perception of the state as rural, uninformed, shoot-from-the-hip, wild west justice, not modern, remote, romantic somehow but not real.	Jan 10, 2011 12:03 PM
45	The people in Wyoming have an independent spirit.	Jan 10, 2011 11:19 AM
46	I think that that many people, not from Wyoming see this and think that we are all Cowboys. This tends to put us into a box. Being from Wyoming I know that the Cowboy State as a 'Brand' means things like a simple way of life and wide open spaces. It does not have to be taken as a literal statement.	Jan 10, 2011 11:11 AM
47	very small segment that is important for tourism, but tough to overcome the impression of "we're a bunch of cowboys" to out of state business people looking at moving a business here. This is especially true of the more high tech industries.	Jan 10, 2011 10:44 AM
48	People here are more self-reliant than other places - which is a major contributor to the "cowboy" way of life.	Jan 10, 2011 10:41 AM
49	Cowboys are strong, hard working people. They take their job and their families serious and will do everything in their power to protect them.	Jan 10, 2011 10:39 AM
50	Very few of us are cowboys and we want to expand how others view us beyond a tourist destination.	Jan 10, 2011 10:33 AM
51	Don't have an opinion on this.	Jan 10, 2011 10:17 AM
52	It portrays more tourism related concept to me. if more people were aware of "cowboy" work ethic, honesty and approach it would have better business utility. Innovation or Efficient would be better for business recruitment	Jan 10, 2011 10:14 AM
53	For the most part, however I do believe that we are more than just the cowboy	Jan 10, 2011 9:35 AM
54	We are western, yes, but we are also so much more than "the cowboy state."	Jan 10, 2011 9:35 AM

Page 12, Q11. Do you think the Wyoming 'Brand' (the Cowboy State) is an accurate representation of Wyoming People?

55	I like the brand but the Cowboy should be holding a cell phone and have a laptop strapped to his horse. Wyoming is more accurately an Energy State and so much more.	Jan 10, 2011 9:21 AM
56	There are very few cowboys anymore. We now have workers in the minerals industries and government.	Jan 10, 2011 9:19 AM
57	Most people in Wyoming do not make their living as cowboys, but in the Governor's Building the Wyoming We Want statewide survey, the majority of people identified with the strong Western heritage of Wyoming and want to preserve it.	Jan 10, 2011 9:17 AM
58	I like the term Equality State better.	Jan 10, 2011 9:10 AM
59	We are far more about mining than anything in Wyoming as far as the "people" go. Not as romantic as rodeo images, but factual. #2 is tourism, which more closely relates to the Cowboy brand since it sells the state as a place to visit and relive, to some degree, the wild west, even though most of it took place in other states. : >	Jan 10, 2011 9:07 AM
60	For the most part, but the mineral industry pays the bills.	Jan 10, 2011 9:02 AM
61	It shows the hard work and persistence of the Wyoming community and that we have pride in our roots.	Jan 10, 2011 9:02 AM
62	Mostly because everyone takes great pride in the logo.	Jan 10, 2011 9:00 AM
63	It has been used for so long that a rebrand would cause the state to lose that immediate recognition	Jan 10, 2011 9:00 AM
64	Should have had another answer. Some are obviously branded very well this way (tourism) while others (high tech industries) are not.	Jan 10, 2011 8:59 AM
65	Though misunderstood. "Cowboy" is often used in a negative connotation, whereas our value of "cowboy" is a strong individual who looks after his/her responsibility with care and pride, is fair to all concerned, and looks to make decisions with the best interest of the "herd" in mind.	Jan 10, 2011 8:55 AM
66	I think it's what people hold on to - "the west" where else but Wyoming - like no place on earth I guess I would want to know what other options there were...but the truth is the majority of us are NOT ranchers or cowboys	Jan 10, 2011 8:55 AM
67	It is a split. It represents some old money, not necessarily the new.	Jan 10, 2011 8:52 AM
68	Cowboys are a major part of our heritage that we should never lose. It is one accurate representation but I believe there are several others. In terms of tourism, I think our communities should focus more on this theme to attract tourists and \$.	Jan 10, 2011 8:47 AM
69	Same reasons as above	Jan 10, 2011 8:47 AM
70	We are more energy driven, however for marketing purposes we need to keep the cowboy state in place because it helps tourism	Jan 10, 2011 8:46 AM

Page 12, Q11. Do you think the Wyoming 'Brand' (the Cowboy State) is an accurate representation of Wyoming People?

71	Wyoming was the Equality State. Somehow, the State lost that brand, perhaps over the flap about recognizing Martin Luther King, Jr. Day. Forced to recognize the man and his work, Wyoming went with Equality Day as a cheap copout as honor. Maybe the Equality State doesn't fit - Cowboy State might, if applied to lack of open mindedness.	Jan 10, 2011 8:39 AM
72	It,s ok. May give a false impression of what really is going on.	Jan 10, 2011 8:37 AM
73	Cowboy can give an old fashioned, ranching, horseman perception of the old wild west. I beleive we have the value set of the down to earth cowboy yet we are ever changing, growing and progressing and it does not speak to business as very progressive. Romantic and old west but for business not up to date.	Jan 10, 2011 8:34 AM
74	If history is taken into account, then it is. If the state can be marketed as a hotbed for economic development while maintaining a rural, "code of the west" feel, that would be ideal.	Jan 10, 2011 8:32 AM
75	It is a brand that with marketing becomes a recognized icon. I don't believe Nike's check mark is provides an insight to the company, but we know the product is Nike.	Jan 10, 2011 8:27 AM
76	We've become too diverse, and agriculture is less than 2% of the state's gross domestic product. Obviously, we still have some cowboys, and they have an undue influence in official decision making, but given the outmigration of young people, I hope we'll find a brand that represents an economy that is moving into the 21st century.	Jan 10, 2011 8:21 AM
77	When I travel about the state, every community has it's "Cowboy" qualities & "Cowboy" values much as when we first became a state	Jan 10, 2011 8:21 AM
78	At least it is consistent. Again it is the amount of times we see the brand (or any other campaign we use).	Jan 10, 2011 8:19 AM
79	It is an image we have given ourselves. Old fashioned or not applicable, maybe, but it is our image.	Jan 10, 2011 8:16 AM
80	Geez, I really hate to sound so negative but I think the Cowboy brand just isn't quite accurate. We are a blue collar state with blue collar jobs, our labor force consists primarily of entry-level jobs that do not require higher education or even a prolonged training period and our jobs come and go with the externally-based energy industry. How "cowboy" is that? How about "Wyoming: the internal colony state!"?	Jan 10, 2011 8:15 AM
81	the theme that we can identify with across the state, the bucking horse isn't just about the University, it is about bringing the whole state together	Jan 10, 2011 8:00 AM
82	I'd like to think it is but I think we have a diverse population and a lot of people don't think about Cowboys that much.	Jan 10, 2011 7:53 AM
83	Because it supports our state university and our state licence plates.	Jan 10, 2011 7:41 AM
84	A very small number of our citizens are "cowboys". A more accurate moniker would be the "energy capital of the world".	Jan 10, 2011 7:27 AM

Page 12, Q11. Do you think the Wyoming 'Brand' (the Cowboy State) is an accurate representation of Wyoming People?

85	Read 'Pushed Off the Mountain, Sold Down the River' or something like that. Cowboys are a part of the development of Wyoming but only a part and now a very small part. The Wyoming Miners might be a better representation.	Jan 10, 2011 7:20 AM
86	Wyoming has always done business with your word and a handshake.	Jan 10, 2011 6:51 AM
87	Wyoming people tend to be self reliant, hardy, honest, hard working, with high standards of integrity. All descriptors of the image of the cowboy in US myth and legend.	Jan 10, 2011 6:37 AM
88	A few words describe it. Independent, self sufficient, hardy, of simple means, high integrity and hard working.	Jan 10, 2011 6:21 AM
89	Most in Wyoming are removed from our cowboy heritage. It is an important part of our history and still part of our culture, but there are very few true cowboys (or cowgirls) left in the state.	Jan 10, 2011 6:08 AM
90	It is a part of our history	Jan 9, 2011 9:58 PM
91	Agriculture has become a much smaller part of our state. The brand is fine, however, in that it is unique in many ways to our state.	Jan 9, 2011 9:56 PM
92	A very high percentage of this state identify with ranch life and many people have worked on a ranch.	Jan 9, 2011 9:15 PM
93	I think its an indirect representation of Wyoming people in that it represents the values we hold and the things about our state that we take pride in.	Jan 9, 2011 8:56 PM
94	Like the american cowboy, honest, trustworthy, fair. Thats the people of wyoming	Jan 9, 2011 8:49 PM
95	It's not bad as a symbol even though more people in the state have government jobs then any other sector. I think.	Jan 9, 2011 8:46 PM
96	I say yes due to history, independent spirit and tenacity of individuals that live in the state. Wyoming is one of two states in the US that is defined as a frontier state, the other is Alaska. This is based on population per square mile (or lack there of population). I think that people that choose to live in WY know that it has certain challenges and that attracts individuals with a certain ability to deal with those challenges.	Jan 9, 2011 8:34 PM
97	I think the Code of the West represents the lower populated portions of the state better than the urban.	Jan 9, 2011 7:45 PM
98	It is our heritage. Many other states also use their heritage as a description without negative reactions outside the state. People would wonder why we were not proud of our history.	Jan 9, 2011 7:41 PM
99	There are cowboys here.	Jan 9, 2011 7:29 PM
100	Business understands a good work ethic, low wages, educational opportunity and subsidy, low taxes, etc.	Jan 9, 2011 7:25 PM
101	Because most people in Wyoming follow it. Kinda like the ten commandments.	Jan 9, 2011 7:14 PM

Page 12, Q11. Do you think the Wyoming 'Brand' (the Cowboy State) is an accurate representation of Wyoming People?

102	If you look beyond the "stereo-types," I do. It represents a strong state capable of accomplishing anything we put our minds to.	Jan 9, 2011 7:00 PM
103	Cowboys have become an entertainment show (rodeo). The ranchers I know do not regularly ride horseback, break broncos, or go roping. They use a 4-wheeler, just like me.	Jan 9, 2011 6:46 PM
104	No opinion either way	Jan 9, 2011 6:29 PM
105	We do have the cowboys and western values here.	Jan 9, 2011 6:29 PM
106	We are very agriculture based, however our minerals are what fund our government.	Jan 9, 2011 5:53 PM
107	Limited	Jan 9, 2011 5:48 PM
108	I believe the bulk of Wyoming's population would likely consider themselves outdoorsmen or women and not cowboys or cowgirls.	Jan 9, 2011 5:39 PM
109	At one time it was, but that was when Wyoming's base was more agriculture than energy. Most of Wyoming's people are fairly recent arrivals who probably never rode a horse or chased a cow. Still, we are proud of our history and many of us identify with a time when we were cowboys.	Jan 9, 2011 5:31 PM
110	It is a brand image, not a representation of the Wyoming people. It is no more relevant than trying to describe the population of Idaho as "Famous Potatoes", New Hampshire as "Granite State", or Illinois residents as "Land of Lincoln".	Jan 9, 2011 5:30 PM
111	individual, independant, faithful.	Jan 9, 2011 5:16 PM
112	It is symbolic of who we are and want to remain.	Jan 9, 2011 5:04 PM
113	The cowboy culture is so much a part of our history and the way we still do business that I think the Cowboy State is a fair representation of who we are.	Jan 9, 2011 5:02 PM
114	I think it captures our past but certainly may not fit everyone. I really think if used properly, the code of ethics is a great marketing tool. Not every business is right for Wyoming anyway!	Jan 9, 2011 4:35 PM
115	Wyomingites tend to be individualistic, not collectiveist as is common on the coasts.	Jan 9, 2011 4:25 PM
116	It is one of many symbols that can describe Wyoming people	Jan 9, 2011 4:18 PM
117	There is no Wyoming "brand" of which I'm aware. The cowboy state is just a slogan assigned to our state, like the sliver state is assigned to Nevada, it's not a reflection of people or ethics, just a gimmic. However, Wyoming should not be ashamed of being associated with the American Cowboy. The American Cowboy is a mythos that is revered by people around the world. The Cowboy is an entrepreneur, is free and independant, is romantic and sought after. People get too tied up in the fact that it is holding us back. Actions, not icons, hold us back.	Jan 9, 2011 3:49 PM

Page 12, Q11. Do you think the Wyoming 'Brand' (the Cowboy State) is an accurate representation of Wyoming People?

118	I think that it is a hold over from times gone by. Cowboy has a stigma of "unintelligent redneck." That is exactly the opposite of the people who conduct business in this very diverse state.	Jan 9, 2011 3:48 PM
119	Many like the "brand" of being the "Cowboy State" it is a large part of our culture. While many of us have a "western or self-reliant" approach to life, it is not what defines Wyomingites as a people. We are much more than a single stereotype.	Jan 9, 2011 3:43 PM
120	This is a tough one as nothing will likely represent all WY folks, but it is a goo shot at it.	Jan 9, 2011 3:43 PM
121	We are so much more than what the symbol suggests.	Jan 9, 2011 3:42 PM

Page 13, Q12. Do you utilize the Wyoming "Brand" in economic development activities?

1	Again, it has universal recognition and appeal. But it should not be the focal point of any marketing efforts.	Feb 1, 2011 12:17 PM
2	The bucking horse and rider is on every brochure we distribute, on every piece of marketing material and prominent in our powerpoint presentations.	Jan 27, 2011 9:05 AM
3	Yes, on much of our printed materials and other media	Jan 26, 2011 6:53 PM
4	Wyoming pins as marketing give-aways.	Jan 26, 2011 3:52 PM
5	We don't utilize The Cowboy State... we utilize the Forever West brand, which is a brand we built with the help of research and how people from outside Wyoming might see us.	Jan 26, 2011 3:24 PM
6	We have our own. We are a county wide organization; not state.	Jan 26, 2011 3:09 PM
7	The 'brand' is not something that most businesses aspire to. They want to be located in an area that offers diverse opportunities, is technologically savvy and supportive, and in relatively close proximity to similar businesses, markets and suppliers. The 'brand' on the other hand reflects a rural, simple, old fashioned, make do-with-what-you-have way of life.	Jan 20, 2011 8:20 AM
8	I use the bucking horse and a cowboy in my business logos.	Jan 15, 2011 12:07 PM
9	Still studying	Jan 15, 2011 8:52 AM
10	Not directly involved in economic development.	Jan 14, 2011 9:11 AM
11	This is difficult for me to answer because I am not intimately familiar with the Code even though I am aware of it. This survey would be much better if you provided a copy of the Code.	Jan 14, 2011 8:31 AM
12	I don't do that kind of work.	Jan 13, 2011 10:43 PM
13	Sometimes...it depends on the business.	Jan 13, 2011 4:11 PM
14	same answer as the code	Jan 12, 2011 3:51 PM
15	Bucking horse logo is on my emails.	Jan 12, 2011 1:54 PM
16	Not that I am aware of	Jan 11, 2011 4:10 PM
17	I am a UW employee and my organization receives funding from the Wyoming Business Council, so the bucking horse logo is on all of my program information and promotional materials. We're proud to be associated with the state and would incorporate the symbols of the state no matter what they were. Even if it were, for example, something like a potato.	Jan 11, 2011 3:21 PM
18	Only to the extent that I am a UW employee and receive funding from the Wyoming Business Council, so the bucking horse logo is on all of our promotional materials, etc.	Jan 11, 2011 3:06 PM
19	I have not been directly involved with economic development activities in my community but hope to become more active with this in the future.	Jan 11, 2011 2:28 PM

Page 13, Q12. Do you utilize the Wyoming "Brand" in economic development activities?

20	Businesses that we talk to are interested in the reality of the state, not the image. They want to know about doing business here, what are the issues and what are the benefits. They are not interested in superficial marketing images. When they choose to move here they usually will use the Wyoming branding and imaging in their marketing, but that is not why they moved here.	Jan 11, 2011 8:15 AM
21	In general, it is welcomed by outsiders and being a genuine asset to the state. But we do not focus solely upon the code.	Jan 10, 2011 6:20 PM
22	W have it on a number of materials	Jan 10, 2011 5:07 PM
23	Sometimes	Jan 10, 2011 4:53 PM
24	Our business is not solely in Wyoming.	Jan 10, 2011 3:14 PM
25	It doesn't help.	Jan 10, 2011 2:45 PM
26	Use it in our brochures	Jan 10, 2011 2:29 PM
27	I welcome people to experience the great "cowboy" outdoor activities.	Jan 10, 2011 2:22 PM
28	In marketing materials and advertisements.	Jan 10, 2011 1:48 PM
29	It is used in some of our literature and will be a part of the logo for the Wyoming Chamber Partnership.	Jan 10, 2011 1:23 PM
30	We use it in our branding.	Jan 10, 2011 12:34 PM
31	We haven't done a lot of economic development and have not thought to use the Code in the efforts we've made.	Jan 10, 2011 12:33 PM
32	uh, should I retype all of my prior comments? It is contrived and based on myth. It is more Hollywood than Wyoming. It does NOT promote business images -- probably OK for tourism. It perpetuates misconceptions of Wyoming. It is a distraction. It is not why a business in going to choose -- or not choose -- Wyoming as a place to expand or relocate.	Jan 10, 2011 12:08 PM
33	advertizing	Jan 10, 2011 11:26 AM
34	No we have our own county emblem.	Jan 10, 2011 11:20 AM
35	see previous.	Jan 10, 2011 10:44 AM
36	We use it in-state to let folks know we are a Wyoming-based organization. We use it out-of-state to differentiate ourselves from other organizations.	Jan 10, 2011 10:42 AM
37	Never thought of it.	Jan 10, 2011 10:39 AM
38	On a limited basis where is helps.	Jan 10, 2011 10:33 AM
39	We have in the past -- Our "Hats Off to Wyoming" campaign was well received.	Jan 10, 2011 10:28 AM
40	It doesn't necessarily apply to my duties.	Jan 10, 2011 9:35 AM
41	I think it is important to use Wyoming in all marketing because people identify locations by geography - not necessarily the "bucking horse" brand.	Jan 10, 2011 9:32 AM

Page 13, Q12. Do you utilize the Wyoming "Brand" in economic development activities?

42	I am not involved in economic development activities.	Jan 10, 2011 9:19 AM
43	Again, never thought of it.	Jan 10, 2011 9:11 AM
44	We use University of Wyoming branding in everything we do. We take a lot of pride in the brand as it relates to our institution.	Jan 10, 2011 9:07 AM
45	We work hard to follow the code in all activities. Honest and straight-forward business deals leave little room for unethical deals down the road.	Jan 10, 2011 9:06 AM
46	I refer businesses to the Wyoming First program for products produced in Wyoming.	Jan 10, 2011 9:03 AM
47	It is in our logo, on our trade show booths, and on literally everything we print.	Jan 10, 2011 9:00 AM
48	See previous responses.	Jan 10, 2011 8:52 AM
49	Yes. Well first I promote our incentives - no corporate income tax, WBC programs, workforce training programs, etc. But when they visit my community it is all about the western experience.	Jan 10, 2011 8:48 AM
50	I feel it is more related to retail sales.	Jan 10, 2011 8:48 AM
51	I don't think the brand speaks to business in general and I would not use it to prequalify a start-up or relocating business.	Jan 10, 2011 8:41 AM
52	We use Wyoming Entrepreneur as a brand for our 3 organizations....better fits what we do.	Jan 10, 2011 8:40 AM
53	We are working hard to brand our own county in order to compete with larger communities. We are targeting certain industries and they are not western.	Jan 10, 2011 8:35 AM
54	We focus on promoting state wide not just our area. If we can encourage any development in the state we all will prosper in the long run. We include it in our relocation and business development packets. We try to include positive benefits of initiating a business in our state.	Jan 10, 2011 8:34 AM
55	Branding is an important marketing tool. It helps identify Wyoming.	Jan 10, 2011 8:28 AM
56	N/A	Jan 10, 2011 8:21 AM
57	It is not applicable for the duties that I perform	Jan 10, 2011 8:21 AM
58	When i am in meetings dealing with economic development I talk about continuous training, work ethic and availability. The folks with whom I deal are already in Wyoming, as a rule, and do not need to hear about how unique we are. (And they tell me our oil patch is not that different from the oil patches in Texas or Oklahoma or even Kuwait.)	Jan 10, 2011 8:15 AM
59	do not currently participate in economic development activities	Jan 10, 2011 8:01 AM
60	It's the state's brand.	Jan 10, 2011 7:53 AM
61	Not real sure	Jan 10, 2011 7:42 AM

Page 13, Q12. Do you utilize the Wyoming "Brand" in economic development activities?

62	There really is no opportunity that I have encountered. The 'Brand' seems...ah...fluffy.	Jan 10, 2011 7:21 AM
63	Here, again, not all are familiar with the code and what it stands for. I merely incorporate it into my personal code of ethics.	Jan 10, 2011 6:52 AM
64	How many times are you going to ask the same question. Look to previous answers.	Jan 10, 2011 6:38 AM
65	In a minimal way, but certainly extolling the virtues of a small hands off and accessible state government.	Jan 10, 2011 6:22 AM
66	As a lawyer, it is not relevant to my business development activities.	Jan 10, 2011 6:08 AM
67	It's not really relevant to what we do, I suppose.	Jan 9, 2011 9:56 PM
68	I don't use it because my specific job does not deal directly with economic development and any publications that I am responsible for have to have our company logo.	Jan 9, 2011 8:36 PM
69	Not in the economic development arena.	Jan 9, 2011 7:26 PM
70	At times.	Jan 9, 2011 7:00 PM
71	Wyoming pin	Jan 9, 2011 6:46 PM
72	I am still producing my marketing materials but when I do I will probably use that brand on my documents. It is recognizable and a good marketing tool.	Jan 9, 2011 6:31 PM
73	I'm not sure our economic devel. group uses it.	Jan 9, 2011 6:30 PM
74	You have to sell Wyoming in order to sell a community	Jan 9, 2011 5:54 PM
75	Limiting	Jan 9, 2011 5:48 PM
76	In a nutshell because we are targeting Wyoming Business(es), not Cowboys or Cowgirls. Very few people ride bucking broncos - don't get me wrong, I am a Wyomingite through and through and love Wyoming. Personally, I commonly wear a bucking bronco lapel pin when traveling out of state. I am extremely proud to be from Wyoming. A bucking bronco isn't necessary or a fit with our mission.	Jan 9, 2011 5:44 PM
77	Things of measurable economic value work better and more people rate to them.	Jan 9, 2011 5:32 PM
78	We include Steamboat (bucking bronco and rider) as part of our corporate logo.	Jan 9, 2011 5:32 PM
79	Doesn't seem to fit with legal work. Maybe I should give this so more thought.	Jan 9, 2011 5:05 PM
80	In an initial contact with a prospective investor it is always important to let them know about our values and expectations. There is a certain romantic appeal to the brand.	Jan 9, 2011 5:05 PM
81	Distinguishing factor	Jan 9, 2011 4:18 PM
82	As a cooperative, our business IS Wyoming. Don't need to use the brand.	Jan 9, 2011 3:49 PM

Page 13, Q12. Do you utilize the Wyoming "Brand" in economic development activities?

83	What is the Wyoming brand? I don't know of a Wyoming brand. However, we do use "Forever West" as the official tourism brand.	Jan 9, 2011 3:49 PM
84	It is still unique, it is more than just a Cowboy image, it is what it means--I will deliver if I can!!!	Jan 9, 2011 3:44 PM
85	Not applicable.	Jan 9, 2011 3:43 PM

Page 14, Q13. Has the Wyoming "Brand" specifically contributed to a business deciding to locate in Wyoming?

1	Not aware of a specific example.	Jan 31, 2011 2:20 PM
2	Don't know any specifics but would guess this to be true. Not directly in the ED business.	Jan 26, 2011 6:53 PM
3	Not that I know of	Jan 26, 2011 3:52 PM
4	I don't know	Jan 26, 2011 3:24 PM
5	Don't know, possibly.	Jan 16, 2011 4:29 PM
6	Unknown	Jan 15, 2011 12:08 PM
7	Don't know	Jan 15, 2011 8:52 AM
8	Don't know.	Jan 14, 2011 9:11 AM
9	Not that I know of.	Jan 13, 2011 4:11 PM
10	Unknown	Jan 12, 2011 1:54 PM
11	I don't know.	Jan 12, 2011 12:00 PM
12	None that I am aware of	Jan 12, 2011 8:03 AM
13	I don't know	Jan 11, 2011 4:11 PM
14	None that I'm aware of...but my clients are only those businesses that are already here. It's against our policy to work with out of state firms, as we don't want to help them get government contracts that Wyoming firms could have received.	Jan 11, 2011 3:23 PM
15	unknown	Jan 11, 2011 11:46 AM
16	Probably. Folks who move to Wyoming stat dressing like "Cowboys".	Jan 11, 2011 10:41 AM
17	Again that specific question has not been asked, so I can't say for sure.	Jan 10, 2011 5:07 PM
18	I do not know	Jan 10, 2011 4:53 PM
19	Don't know of any	Jan 10, 2011 2:03 PM
20	Don't Know.	Jan 10, 2011 1:23 PM
21	I have no idea.	Jan 10, 2011 1:02 PM
22	No, not that I'm aware of.	Jan 10, 2011 12:34 PM
23	Don't know.	Jan 10, 2011 12:33 PM
24	Not that I know of.	Jan 10, 2011 11:11 AM
25	I don't know	Jan 10, 2011 10:42 AM
26	Low tax structure and positive climate for business	Jan 10, 2011 10:23 AM

Page 14, Q13. Has the Wyoming "Brand" specifically contributed to a business deciding to locate in Wyoming?

27	I have not heard that the Code make a difference in a business deciding to locate in Wyoming.	Jan 10, 2011 9:20 AM
28	Not sure specifically, but know that the way we do business in Wyoming is always looked at positively.	Jan 10, 2011 9:07 AM
29	Probably, but none that I'm specifically aware of.	Jan 10, 2011 9:03 AM
30	Do not know	Jan 10, 2011 9:00 AM
31	I am not sure. I know that the "people" of WY have contributed to a business coming to WY but I am not sure how the brand has or what brand is being referred to.	Jan 10, 2011 8:53 AM
32	I believe yes. A business that provides automated parts to the oil/gas fields. I don't think the brand typically is the sole factor in a decision for any business. They are looking at real factors - type of workforce available, costs, incentives, availability of facilities, proximity to major transportation and markets, etc.	Jan 10, 2011 8:52 AM
33	I don't know	Jan 10, 2011 8:48 AM
34	I do know of one business. The fellow was raised on a MT ranch, relocated to California for several years and decided to start his business in WY due to the favorable business climate here. I do not want to reveal his name without asking him first.	Jan 10, 2011 8:34 AM
35	Branding only opens the door to conversation.	Jan 10, 2011 8:29 AM
36	n/a - not applicable to my duties	Jan 10, 2011 8:22 AM
37	Don't know, but I doubt it.	Jan 10, 2011 8:21 AM
38	N/A	Jan 10, 2011 8:16 AM
39	Not that I can determine	Jan 10, 2011 8:11 AM
40	seems to be used by a lot of local businesses- as part of their logo	Jan 10, 2011 8:02 AM
41	Don't know	Jan 10, 2011 7:42 AM
42	Can't say for sure that it has or it hasn't.	Jan 10, 2011 6:52 AM
43	already answered	Jan 10, 2011 6:38 AM
44	As stated earlier, in a general sense. As one of our messages to clients is "Your solution is our problem." clients respond favorably to this attitude.	Jan 10, 2011 6:23 AM
45	Not in my experience.	Jan 9, 2011 9:58 PM
46	I dont know for sure.	Jan 9, 2011 8:50 PM
47	I have know idea. I do know that I was pretty psyched to get a car tag with a cowboy on it, and I am serious about that.	Jan 9, 2011 8:37 PM
48	Not that I am aware of.	Jan 9, 2011 7:26 PM

Page 14, Q13. Has the Wyoming "Brand" specifically contributed to a business deciding to locate in Wyoming?

49	Don't know.	Jan 9, 2011 7:01 PM
50	Not that I am aware of	Jan 9, 2011 6:30 PM
51	I don't know	Jan 9, 2011 5:55 PM
52	Not that I have knowledge of.	Jan 9, 2011 5:48 PM
53	I have no idea.	Jan 9, 2011 5:33 PM
54	don't know	Jan 9, 2011 5:17 PM
55	Not that I am aware of but it is difficult to determine.	Jan 9, 2011 5:05 PM
56	Not aware of any.	Jan 9, 2011 4:35 PM
57	One of many factors	Jan 9, 2011 4:20 PM
58	Already established as a utility in five counties of Wyoming. This company was created here to serve the members of the cooperative.	Jan 9, 2011 3:49 PM
59	Again, there is not a Wyoming brand.	Jan 9, 2011 3:49 PM
60	Do not really know	Jan 9, 2011 3:45 PM

Page 15, Q14. Was the Wyoming "Brand" a factor in a decision by a business not to locate to Wyoming?

1	Would any brand be a factor?	Feb 1, 2011 12:18 PM
2	Not personally aware of any but would seriously doubt that anyone would attribute the WYO brand as a reason not to locate here.	Jan 26, 2011 6:55 PM
3	I don't know.	Jan 26, 2011 3:25 PM
4	I don't know of any specific businesses, but I have heard from others that it has.	Jan 17, 2011 9:45 AM
5	See previous.	Jan 16, 2011 4:30 PM
6	Unknown	Jan 15, 2011 12:08 PM
7	See answer to Code of the West	Jan 15, 2011 9:03 AM
8	Don't know	Jan 15, 2011 8:53 AM
9	Don't know.	Jan 14, 2011 9:12 AM
10	Not that I know of.	Jan 13, 2011 4:11 PM
11	Unknown	Jan 12, 2011 1:54 PM
12	I don't know.	Jan 12, 2011 12:00 PM
13	None that I am aware of	Jan 12, 2011 8:03 AM
14	Unknown	Jan 11, 2011 11:47 AM
15	Same as before, that question is not being asked.	Jan 10, 2011 5:08 PM
16	unknown	Jan 10, 2011 4:53 PM
17	Don't know of any example	Jan 10, 2011 2:04 PM
18	Don't know.	Jan 10, 2011 1:24 PM
19	I have no idea.	Jan 10, 2011 1:02 PM
20	Again, not that I'm specifically aware of.	Jan 10, 2011 12:34 PM
21	Don't know.	Jan 10, 2011 12:33 PM
22	We have worked with a lot of businesses over time that, at the end of the day, just could not get past their own (incorrect) image of Wyoming as a "cowboy state with a cowboy culture" and that image was at odds with how the companies view themselves. It usually isn't why a company ultimately decides not to come once a site location choice is down to 3 or three locations. But it often plays into Wyoming not getting considered seriously enough to even make the "short list."	Jan 10, 2011 12:13 PM
23	Not that I know of.	Jan 10, 2011 11:11 AM
24	I don't know	Jan 10, 2011 10:43 AM

Page 15, Q14. Was the Wyoming "Brand" a factor in a decision by a business not to locate to Wyoming?

25	I do think we don't get some initial calls because of the preception of the state as too rural.	Jan 10, 2011 10:34 AM
26	Not that I have heard.	Jan 10, 2011 9:20 AM
27	No one could really know the answers to this quesiton and the previous, without primary research of potential businesses considering Wyoming. Companies focus on feasibility studies and government policies when decision making.	Jan 10, 2011 9:08 AM
28	If it was, we didn't want the anyway!	Jan 10, 2011 9:07 AM
29	Don't know.	Jan 10, 2011 9:04 AM
30	I cannot state a specific instance, but I believe that no matter what your brand is, it will push some people the wrong way. In this case, "Cowboy" can mean to someone that we are not up with the times, just a bunch of rednecks, or even not technologically on the cutting edge - all of which are of course incorrect. We just need to grab hold of who we are and be proud and accept who we are - you can't make everyone happy. I am fine with the "cowboy" brand.	Jan 10, 2011 9:02 AM
31	Do not know	Jan 10, 2011 9:00 AM
32	I don't know	Jan 10, 2011 8:49 AM
33	Can't really say	Jan 10, 2011 8:35 AM
34	You never know the real reason someone decides to not act favorably to you.	Jan 10, 2011 8:30 AM
35	Don't know.	Jan 10, 2011 8:22 AM
36	n/a not applicable to my duties	Jan 10, 2011 8:22 AM
37	N/A	Jan 10, 2011 8:16 AM
38	Not that I can determine	Jan 10, 2011 8:12 AM
39	Don't know	Jan 10, 2011 7:43 AM
40	Again, can't say if it has or it hasn't.	Jan 10, 2011 6:53 AM
41	already answered	Jan 10, 2011 6:38 AM
42	I have no idea	Jan 9, 2011 8:37 PM
43	Don't know.	Jan 9, 2011 7:01 PM
44	I cannot see this as a good reason not to locate in Wyo.	Jan 9, 2011 6:31 PM
45	I don't know	Jan 9, 2011 5:55 PM
46	Not that I have knowledge of.	Jan 9, 2011 5:48 PM
47	I have no idea. This survey should have included a "don't know" option. You are polluting your results and degrading any statistical validity.	Jan 9, 2011 5:37 PM
48	no that I know of.	Jan 9, 2011 5:17 PM

Page 15, Q14. Was the Wyoming "Brand" a factor in a decision by a business not to locate to Wyoming?

49	Same answer as previous question.	Jan 9, 2011 5:06 PM
50	Not aware of any.	Jan 9, 2011 4:35 PM
51	again, one of many factors but it clearly is not a universally accepted notion	Jan 9, 2011 4:21 PM
52	Already established as a utility in five counties of Wyoming. This company was created here to serve the members of the cooperative.	Jan 9, 2011 3:49 PM
53	Same as perevious response--not know one way or the other.	Jan 9, 2011 3:45 PM

Page 16, Q15. Is the Wyoming "Brand" beneficial to economic development for Wyoming?

1	In terms of marketing, it is consistent and ubiquitous and can be paired with marketing that better represents the depth of the state.	Feb 1, 2011 12:19 PM
2	I think branding is very important. The Cowboy Symbol says we are proud and courageous.	Jan 27, 2011 9:07 AM
3	It is very Unique and is recognized nationwide.	Jan 26, 2011 6:56 PM
4	Again, same as the Code. I can't imagine it would be a negative, but I have no direct experience with this.	Jan 26, 2011 3:53 PM
5	I think it can be a good for marketing, but we ultimately must have a business-friendly state to attract businesses.	Jan 26, 2011 3:26 PM
6	Don't know if the brand is beneficial or not.	Jan 26, 2011 3:10 PM
7	See my previous comments.	Jan 20, 2011 8:21 AM
8	I don't believe the Brand of a state has any impact on the business decisions. We would like to think it does, but I don't really think it has an appreciable effect.	Jan 17, 2011 2:14 PM
9	Not sure it accurately reflects the future and the diversity of our state	Jan 15, 2011 5:22 PM
10	Modern corporations with an educated workforce see the Cowboy brand as representing the past and not the future. It communicates an unsophisticated and redneck image.	Jan 15, 2011 9:06 AM
11	Tourism is our second largest industry, and a relatively 'clean' one - cowboy allure is huge, especially with international markets.	Jan 14, 2011 9:12 AM
12	The type of business that Wyoming is known for are valued for their strong business ethic. The brand helps give the feel of inspiration and strength to business	Jan 12, 2011 1:56 PM
13	I think it helps, but bussiness relocation is a larger issue that a states motto or brand. Just one of many positive reasons to relocate to Wyoming	Jan 12, 2011 8:04 AM
14	I think we may be broader than this brand, but it has a huge tradition so would be hard to convince people to change it.	Jan 11, 2011 4:12 PM
15	I think it's really the tangible things about the state that matter to economic development. It's a business-friendly state, the tax situation is favorable, etc. The "brand" meshes well with agricultural operations, manufacturing, energy; it meshes less well with high technology. It also may not be as attractive to firms owned by women and minorities who perceive Wyoming as being not only a "red state" but a "redneck state."	Jan 11, 2011 3:40 PM
16	I think as with the Code of the West, the tangible opportunities and not the marketing of the state that drive business decisions.	Jan 11, 2011 3:08 PM
17	The Wyoming brand is unique and identifiable; it gives us something that people want to talk about when we are out of the state recruiting businesses. It opens the door to a conversation about how wonderful Wyoming really is.	Jan 11, 2011 8:18 AM
18	People love all that Cowboy crap. We run cows. It is not as glamorous as you all try to depict it.	Jan 10, 2011 5:12 PM

Page 16, Q15. Is the Wyoming "Brand" beneficial to economic development for Wyoming?

19	As I travel around the nation I see all kinds of brands and nothing stand out quite like the Wyoming Brand. When I go to other states I keep an eye out for their brand and it's hard to determine what it is. I have traveled in all states in our nation, so I think this is a telling sign. I wear the Wyoming Brand on my label and folks recognize it before even meeting me. It starts many conversations that lead to opportunities to talk about this wonderful state.	Jan 10, 2011 4:56 PM
20	These type of state brands have little meaning or impact.	Jan 10, 2011 2:46 PM
21	no data	Jan 10, 2011 2:23 PM
22	The brand itself is but a small factor in economic development. I don't think that any company makes its decisions to locate in Wyoming based on the the "Cowboy State" brand. Yet, it does definitely say something about the type of people who live and do business here - I think it tells people that we are grounded and no nonsense. There are really no frills in Wyoming.	Jan 10, 2011 1:26 PM
23	I don't believe the brand has anything to do with a business deciding to locate in Wyoming or not. I believe tax structure, business-ready land, and incentives are what companies are looking for, when they decide to locate.	Jan 10, 2011 1:25 PM
24	Because the Code speaks to limited regulation which would have appeal to a majority of businesses who might want to locate here.	Jan 10, 2011 12:35 PM
25	ibid	Jan 10, 2011 12:14 PM
26	Some business owners may not understand what the brand may mean. They may take it literal that we are all Cowboys, riding our horses to work. That may sound like a joke but interview some people back east. Some really believe it.	Jan 10, 2011 11:13 AM
27	For what it stands for.	Jan 10, 2011 10:40 AM
28	This is a mixed bag, but slightly positive in that it appeals to certain prospects a great deal and doesn't hurt if the state can get past the first cut.	Jan 10, 2011 10:36 AM
29	for technology or energy is had limited value. I am confident for tourism, hotels etc. it might be a draw	Jan 10, 2011 10:15 AM
30	I'm afraid it probably doesn't help in attracting business and industry.	Jan 10, 2011 9:22 AM
31	I believe the Code has made no difference at all.	Jan 10, 2011 9:21 AM
32	Because it helps everyone know that we don't use questionable practices in Wyoming. Everything is done with honest intent.	Jan 10, 2011 9:09 AM
33	I believe it can be, but not sure as many people use it as could/should.	Jan 10, 2011 9:04 AM
34	The brand can only go so far - what is more important are the incentives and environment we provide for businesses to start, locate, relocate, and grow here.	Jan 10, 2011 9:03 AM
35	The brand is the one nationally recognizable symbol of Wyoming. The detriment it causes is pushing the idea that we're a bunch of cowboys who can't function in a modern world.	Jan 10, 2011 9:01 AM
36	It is what people associate with Wyoming	Jan 10, 2011 9:01 AM

Page 16, Q15. Is the Wyoming "Brand" beneficial to economic development for Wyoming?

37	Unknown	Jan 10, 2011 8:53 AM
38	Same as above but related more to retail sales	Jan 10, 2011 8:49 AM
39	To many, cowboy implies rough and tumble, anything goes, lawlessness and shoot first. Sorry, but 100 year of motion picture portrayals of the West are hard to change in peoples' minds.	Jan 10, 2011 8:46 AM
40	These slogans and campaigns may get attention from businesses looking to relocate but they are more interested in the amenities, incentives, workforce, etc.	Jan 10, 2011 8:37 AM
41	Can't say that it is. I cannot say why economic development has been so slow in Wyoming.	Jan 10, 2011 8:36 AM
42	I am not sure - I would think so but I have not been involved with any specifics of this nature.	Jan 10, 2011 8:23 AM
43	It has little to do with anything except our state mythology.	Jan 10, 2011 8:22 AM
44	I suspect that people who come to Wyoming to visit or scout out Wyoming as a potential location for a business are struck with the fact that the whole Wyoming Cowboy thing is a bit overdone....unless they land at a dude ranch in the Tetons or Big Horns or Medicine Bow range. Otherwise, they will need to search far and wide for a cowboy.	Jan 10, 2011 8:19 AM
45	It does provide a unique image	Jan 10, 2011 8:12 AM
46	I think people will choose WY because of business/economic reasons, not because of a brand or a cool logo.	Jan 10, 2011 7:54 AM
47	The long history of the "Cowboy State" will always be part of who we are so we benefit from that history. Our challenge is to build the brand so that when people see it they think of things like advanced technology, energy leadership, low taxes, safe communities and good schools.	Jan 10, 2011 7:32 AM
48	No way to track.	Jan 10, 2011 6:53 AM
49	this is getting annoying	Jan 10, 2011 6:39 AM
50	Yes. It is recognizable and as stated before carries a connotation which is positive to our attitudes and beliefs.	Jan 10, 2011 6:25 AM
51	I already answered this question--the brand probably relates more to tourism.	Jan 10, 2011 6:09 AM
52	I am not sure what the "brand's" impact is to economic development.	Jan 9, 2011 10:00 PM
53	I think there are much more important factors...taxes, communication, population, transportation, weather, and our people. A workforce that is reliable and available is very important. A brand isn't all that critical.	Jan 9, 2011 9:57 PM
54	from a personal perspective	Jan 9, 2011 8:38 PM
55	I do not think the Code of the West has had an influence on business development. It is probably a talking point and a way to start conversations.	Jan 9, 2011 7:47 PM
56	I relocated from the east coast. This "brand" is intriguing to many.	Jan 9, 2011 7:02 PM

Page 16, Q15. Is the Wyoming "Brand" beneficial to economic development for Wyoming?

57	It has some appeal value to those from a long way away, but also creates a backwards country image.	Jan 9, 2011 6:47 PM
58	It is recognizable to all of Wyoming and has been used on our marketing programs successfully.	Jan 9, 2011 6:35 PM
59	Not sure of its value one way or another.	Jan 9, 2011 6:32 PM
60	I think you have to have recognisable brand to draw interest	Jan 9, 2011 5:56 PM
61	I seriously doubt the brand would be a deciding factor for a business to locate or relocate to Wyoming.	Jan 9, 2011 5:46 PM
62	I imagine that the tourism and recreation businesses would be able to promote their services by using this brand to attract people to vacation in Wyoming.	Jan 9, 2011 5:35 PM
63	don't think i matters.	Jan 9, 2011 5:18 PM
64	I think it is special and reflective of a culture worth joining.	Jan 9, 2011 5:06 PM
65	I believe it carries an image that is appealing to most people.	Jan 9, 2011 5:06 PM
66	Branding can be a good think if used properly!	Jan 9, 2011 4:36 PM
67	It is an undeniable component of the history, heritage and lore of Wyoming.	Jan 9, 2011 4:22 PM
68	It defines our identity and truly brands our state	Jan 9, 2011 4:09 PM
69	Already established as a utility in five counties of Wyoming. This company was created here to serve the members of the cooperative.	Jan 9, 2011 3:49 PM
70	It can be relied on--you need it--we will work on making it a reality--no lip service.	Jan 9, 2011 3:47 PM
71	I don't see it as a negative. Our low taxes and fairly pro-business environment are key factors in economic development. I do get concerned on the ability to further develop our economy with the current infrastructure (roads, IT, power, sewer, water and landfills) we have in place throughout Wyoming.	Jan 9, 2011 3:46 PM
72	It says nothing and explains nothing. It could be the best "brand" in the world but still not make up for our nearly empty economic development toolbox.	Jan 9, 2011 3:44 PM

Page 17, Q16. In what Wyoming town or county are you located?

1	Cheyenne	Feb 1, 2011 12:22 PM
2	Cheyenne	Jan 31, 2011 3:43 PM
3	Campbell	Jan 31, 2011 2:21 PM
4	Fremont	Jan 28, 2011 7:52 AM
5	Natrona	Jan 27, 2011 1:46 PM
6	Rock Springs	Jan 27, 2011 10:24 AM
7	Laramie County	Jan 27, 2011 9:07 AM
8	Sports Capital of WYO-Laramie	Jan 26, 2011 6:56 PM
9	devils tower	Jan 26, 2011 5:19 PM
10	Campbell	Jan 26, 2011 3:53 PM
11	Cheyenne	Jan 26, 2011 3:26 PM
12	Carbon County	Jan 26, 2011 3:10 PM
13	Albany County	Jan 25, 2011 9:40 AM
14	Teton	Jan 22, 2011 9:52 AM
15	Natrona	Jan 20, 2011 8:21 AM
16	platte	Jan 19, 2011 12:26 PM
17	Sweetwater	Jan 18, 2011 1:55 PM
18	Casper	Jan 17, 2011 2:14 PM
19	buffalo	Jan 17, 2011 12:17 PM
20	Casper	Jan 17, 2011 10:28 AM
21	cheyenne	Jan 17, 2011 9:45 AM
22	Evanston	Jan 17, 2011 8:25 AM
23	Laramie County	Jan 16, 2011 4:30 PM
24	Cheyenne	Jan 15, 2011 5:23 PM
25	Crook	Jan 15, 2011 12:08 PM
26	Laramie	Jan 15, 2011 9:07 AM
27	Cokeville	Jan 15, 2011 8:53 AM
28	Cheyenne	Jan 14, 2011 1:54 PM
29	Fremont County	Jan 14, 2011 9:12 AM

Page 17, Q16. In what Wyoming town or county are you located?

30	Hot Springs	Jan 13, 2011 10:44 PM
31	cheyenne	Jan 13, 2011 5:36 PM
32	Big Horn County	Jan 13, 2011 4:12 PM
33	Natrona	Jan 13, 2011 3:40 PM
34	Cheyenne	Jan 13, 2011 1:43 PM
35	Albany	Jan 12, 2011 3:51 PM
36	Crook	Jan 12, 2011 1:56 PM
37	Cody	Jan 12, 2011 1:24 PM
38	Laramie County	Jan 12, 2011 12:00 PM
39	Lincoln	Jan 12, 2011 10:26 AM
40	Converse	Jan 12, 2011 8:05 AM
41	Teton	Jan 11, 2011 7:57 PM
42	Cody	Jan 11, 2011 4:12 PM
43	Thermopolis	Jan 11, 2011 3:40 PM
44	Thermopolis	Jan 11, 2011 3:08 PM
45	City of Evanston- Uinta County	Jan 11, 2011 2:28 PM
46	Sheridan	Jan 11, 2011 11:51 AM
47	Lincoln	Jan 11, 2011 11:47 AM
48	Sheridan County	Jan 11, 2011 11:23 AM
49	Casper	Jan 11, 2011 10:41 AM
50	Cheyenne	Jan 11, 2011 10:37 AM
51	Sheridan	Jan 11, 2011 10:20 AM
52	Riverton	Jan 11, 2011 8:19 AM
53	Albany	Jan 10, 2011 6:21 PM
54	Green River	Jan 10, 2011 5:08 PM
55	Sweetwater County	Jan 10, 2011 4:57 PM
56	Fremont	Jan 10, 2011 4:56 PM
57	Carbon County	Jan 10, 2011 4:22 PM
58	Teton County	Jan 10, 2011 3:57 PM

Page 17, Q16. In what Wyoming town or county are you located?

59	Sweetwater	Jan 10, 2011 3:42 PM
60	Powell	Jan 10, 2011 3:36 PM
61	cheyenne wyo.	Jan 10, 2011 3:23 PM
62	Sweetwater	Jan 10, 2011 3:15 PM
63	Rock Springs	Jan 10, 2011 2:52 PM
64	Green River	Jan 10, 2011 2:46 PM
65	Star Valley	Jan 10, 2011 2:30 PM
66	Lovell, Big Horn County	Jan 10, 2011 2:23 PM
67	Cheyenne	Jan 10, 2011 2:17 PM
68	Cheyenne	Jan 10, 2011 2:04 PM
69	Laramie County	Jan 10, 2011 1:48 PM
70	Evanston	Jan 10, 2011 1:26 PM
71	Campbell	Jan 10, 2011 1:25 PM
72	Sheridan.	Jan 10, 2011 1:03 PM
73	Platte	Jan 10, 2011 12:35 PM
74	Cheyenne	Jan 10, 2011 12:34 PM
75	Cheyenne	Jan 10, 2011 12:14 PM
76	Kemmerer	Jan 10, 2011 11:27 AM
77	Laramie County	Jan 10, 2011 11:20 AM
78	Casper	Jan 10, 2011 11:14 AM
79	Cheyenne	Jan 10, 2011 10:44 AM
80	Casper	Jan 10, 2011 10:43 AM
81	Glenrock	Jan 10, 2011 10:40 AM
82	Cheyenne	Jan 10, 2011 10:36 AM
83	Casper	Jan 10, 2011 10:29 AM
84	Casper	Jan 10, 2011 10:23 AM
85	Laramie County	Jan 10, 2011 10:17 AM
86	Sheridan	Jan 10, 2011 10:15 AM
87	Casper	Jan 10, 2011 9:40 AM

Page 17, Q16. In what Wyoming town or county are you located?

88	Lusk, Niobrara County	Jan 10, 2011 9:36 AM
89	Thermopolis	Jan 10, 2011 9:34 AM
90	Torrington, Goshen County	Jan 10, 2011 9:33 AM
91	Evanston	Jan 10, 2011 9:23 AM
92	Cheyenne	Jan 10, 2011 9:21 AM
93	Sublette	Jan 10, 2011 9:11 AM
94	Fremont County	Jan 10, 2011 9:09 AM
95	Sweetwater	Jan 10, 2011 9:08 AM
96	Fremont	Jan 10, 2011 9:08 AM
97	Park County	Jan 10, 2011 9:04 AM
98	Lander	Jan 10, 2011 9:03 AM
99	Cheyenne	Jan 10, 2011 9:01 AM
100	Lovell	Jan 10, 2011 9:01 AM
101	Laramie County	Jan 10, 2011 9:00 AM
102	Riverton	Jan 10, 2011 8:59 AM
103	Natrona	Jan 10, 2011 8:57 AM
104	Casper	Jan 10, 2011 8:56 AM
105	Laramie, Albany County	Jan 10, 2011 8:53 AM
106	Washakie County	Jan 10, 2011 8:49 AM
107	Park	Jan 10, 2011 8:46 AM
108	Laramie / Cheyenne	Jan 10, 2011 8:41 AM
109	Riverton	Jan 10, 2011 8:38 AM
110	Washakie	Jan 10, 2011 8:37 AM
111	Laramie	Jan 10, 2011 8:36 AM
112	Buffalo	Jan 10, 2011 8:35 AM
113	Riverton	Jan 10, 2011 8:30 AM
114	Cheyenne	Jan 10, 2011 8:23 AM
115	Laramie	Jan 10, 2011 8:22 AM
116	Fremont	Jan 10, 2011 8:22 AM

Page 17, Q16. In what Wyoming town or county are you located?

117	Carbon	Jan 10, 2011 8:20 AM
118	Afton	Jan 10, 2011 8:17 AM
119	Cheyenne	Jan 10, 2011 8:12 AM
120	Laramie	Jan 10, 2011 8:02 AM
121	cheyenne	Jan 10, 2011 7:58 AM
122	Park County	Jan 10, 2011 7:54 AM
123	Basin	Jan 10, 2011 7:43 AM
124	Hot Springs	Jan 10, 2011 7:32 AM
125	Lincoln	Jan 10, 2011 7:22 AM
126	Albany	Jan 10, 2011 6:53 AM
127	campbell	Jan 10, 2011 6:39 AM
128	Cody	Jan 10, 2011 6:25 AM
129	Cheyenne	Jan 10, 2011 6:09 AM
130	Washakie	Jan 9, 2011 10:00 PM
131	Wheatland Platte County	Jan 9, 2011 9:58 PM
132	Laramie -- Albany County	Jan 9, 2011 9:16 PM
133	Cheyenne	Jan 9, 2011 9:12 PM
134	Fremont	Jan 9, 2011 9:10 PM
135	Teton	Jan 9, 2011 8:58 PM
136	Casper	Jan 9, 2011 8:52 PM
137	Platte county	Jan 9, 2011 8:51 PM
138	Sublette Co.	Jan 9, 2011 8:47 PM
139	Lander	Jan 9, 2011 8:38 PM
140	Green River	Jan 9, 2011 7:47 PM
141	campbell	Jan 9, 2011 7:44 PM
142	Cheyenne	Jan 9, 2011 7:42 PM
143	Sheridan	Jan 9, 2011 7:30 PM
144	johnson	Jan 9, 2011 7:27 PM
145	Johnson	Jan 9, 2011 7:14 PM

Page 17, Q16. In what Wyoming town or county are you located?

146	Park county	Jan 9, 2011 7:14 PM
147	Laramie County	Jan 9, 2011 7:02 PM
148	Douglas	Jan 9, 2011 6:47 PM
149	Carbon County	Jan 9, 2011 6:35 PM
150	Casper	Jan 9, 2011 6:32 PM
151	Washakie County	Jan 9, 2011 5:57 PM
152	Casper, Natrona County	Jan 9, 2011 5:48 PM
153	Our organization has a statewide presence.	Jan 9, 2011 5:46 PM
154	Pinedale	Jan 9, 2011 5:39 PM
155	Near Shell in Big Horn County	Jan 9, 2011 5:35 PM
156	Gillette, Campbell	Jan 9, 2011 5:19 PM
157	Sweetwater	Jan 9, 2011 5:16 PM
158	Carbon	Jan 9, 2011 5:07 PM
159	Converse	Jan 9, 2011 5:06 PM
160	Cheyenne	Jan 9, 2011 4:36 PM
161	gillette	Jan 9, 2011 4:25 PM
162	Cheyenne	Jan 9, 2011 4:23 PM
163	fremont	Jan 9, 2011 4:21 PM
164	Cheyenne	Jan 9, 2011 4:10 PM
165	Laramie county	Jan 9, 2011 3:57 PM
166	Sundance	Jan 9, 2011 3:49 PM
167	Cheyenne	Jan 9, 2011 3:49 PM
168	Cheyenne, Laramie County	Jan 9, 2011 3:47 PM
169	Laramie County	Jan 9, 2011 3:46 PM
170	Sweetwater	Jan 9, 2011 3:44 PM

Page 20, Q19. Please state your political affiliation:

1	neutral	Jan 10, 2011 4:56 PM
2	no official affiliation. i can think for myself.	Jan 10, 2011 9:09 AM
3	Wyomingite	Jan 10, 2011 9:05 AM
4	Whatever	Jan 10, 2011 8:59 AM
5	Registered Republican but vote for the best candidate	Jan 9, 2011 5:47 PM