

Meeting Minutes from Leadership Wyoming Alumni Committee Meeting

May 2009

Attendance:

Present: Billie Addleman, Even Brande, Bonnie Cannon

Absent: Clarke Turner, Stacey Caesar, Shelby Carlson, Mark Kinner, Wanda Burget

Meeting Called To Order

Meeting was called to order by chair, Even Brande.

Approval of Minutes

Meeting minutes from January meeting were not approved due to lack of quorum. Need to be approved at July meeting.

Membership Dues and Alumni Recruitment

Bill Schilling has suggested that the administrative support provided by the Leadership Wyoming office approximates \$20K per year. If this was an actual expense on our P&L our operation would be at a significant loss. While they don't intend to start charging us for this expense, we should attempt to bring up our revenue in order to bring it more in line with actual expenses. There are two ways we can do this:

- Raise the annual membership fee
- Recruit more alumni to pay their dues

Currently 64% of alumni pay dues. Advisory board has suggested we should consider raising our annual dues from the current \$50.00 to \$70.00 We will discuss this in our July meeting and assuming approval, announce this at the Challenge Institute. We should also research what other, similar, alumni organizations charge.

Co-ordinate with Brandy to link up paid alumni to overall list of alumni so that we can determine what alumni are not paying dues.

Increase alumni recruiting activities for next year -regional alumni contacts will get lists of non-paying alumni in their region

Bonnie will talk to Brandy to find out how much time she spends on alumni activities and find out what this will do to our bottom-line if we were to pay for our own admin assistant.

Changing Dates for Challenge Institute for Future Years

Advisory board has asked us to consider moving the Challenge Institute to a different date in future years as the late September/early October timeframe seem to conflict with other activities-discuss again with board in July and then bring up again at the Challenge Institute in Wright.

Membership Recruitment

It became very evident from this year's recruitment activities and the subsequent applications that recruitment efforts equals applicant pool. There are a few large, over-represented communities, and dozens of smaller under-represented communities. Billie suggested go around state and talk to Kiwanis, Lions Club, Rotary, and other civic organizations in under-represented communities to garner attention for our program. We need to start recruitment activities earlier, preferably right after Challenge Institute. The Challenge Institute is a good time to remind people about recruitment efforts.

10th Anniversary Planning

-need three volunteers from Alumni committee to help with planning. Planning committee will consist of 12 people total: Three from Advisory Board, three from Alumni Board, three from Business Alliance, and three from University of Wyoming.

Even, Billie and Bonnie volunteered on behalf of alumni committee.

-plan is to have 10th Anniversary in June 2010.

-make sure 10th Anniversary doesn't conflict with regional Rotary Conference

2009 Challenge Institute

Even reported via Nolene Wright on Challenge Institute. All of the program and speakers is in place.

Lodging and dining is also taken care of. Only major item outstanding is registration process. Even has recommended to committee that they look into www.regonline.com, and online registration website.

2009 Homecoming

Homecoming will be on October 10th and we are playing New Mexico. Based on suggestions from last year, we will have a smaller, more intimate tent this year. Even and Tammy Goich will be responsible for planning.

Expiring Terms

-Southwest and Southcentral both expire this year. Need to seek replacements for Stacey Caesar and Shelby Carlson in time for Challenge Institute.

Next Meeting

Next alumni board meeting set for Friday, July 24th at 2 PM

Meeting Adjourned